

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CHRISTOPHER BAYNE	10/25/2006
CHRISTOPHER BUTLER	10/25/2006
LEONARD SIM	10/25/2006
RECEIVING PARTY DATA	
Name:	LO-Q, PLC
Street Address:	THE SMITH CENTRE
Internal Address:	FAIRMILE
City:	HENLEY-ON-THAMES, OXFORDSHIR
State/Country:	UNITED KINGDOM
Postal Code:	RG9 6AB
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11529704
CORRESPONDENCE DATA	
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Address Line 4:	Atlanta, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	02157.0034U1
NAME OF SUBMITTER:	Beverly Hopkins

OP \$40.00 11529704

Total Attachments: 3

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**ASSIGNMENT  
(U.S. RIGHTS ONLY)**

**WHEREAS**, we, Christopher **BAYNE**, of 56 Common Road, North Leigh, Witney, Oxon OX29 6RB, Great Britain; Christopher **BUTLER**, of Whin Cottage, Spurgrove, frieth, Nr Henley-on-Thames, Oxon RG9 6PB, Great Britain; and Leonard **SIM**, of 34a Rectory Road, Wokingham, Berkshire, RG40 1DN, Great Britain; (hereinafter **Assignors**), have invented new and useful improvements in "**RESERVATION MANAGEMENT SYSTEM AND METHOD**" for which an application was filed in the United States Patent and Trademark Office on September 28, 2006, and was assigned Application No. 11/529,704; and

**WHEREAS**, **LO-Q, PLC**, a company of Great Britain (hereinafter **Assignee**), whose post-office address is The Smith Centre, Fairmile, HENLEY-ON-THAMES, Oxfordshir RG9 6AB, Great Britain, is desirous of acquiring the entire interest in the same;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the **Assignors**, hereby do sell, assign and transfer unto said **Assignee**, the entire right, title and interest in and to said invention and application in the United States, including, without limitation, any Letters Patent of the United States which may issue thereon and any subsequent U.S. application claiming priority to the above-identified application, reissue, reexamination, division, continuation-in-part, extension or continuation thereof; the same for **Assignee's** legal representatives and assigns, as fully and entirely as the same would have been held by us had this assignment and sale not been made;

**AND**, we, the **Assignors**, hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect, the sale, assignment, transfer and conveyance

legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries throughout the world.

We also authorize counsel for Assignee to enter above the filing date and application number of the application when they become available.

IN WITNESS WHEREOF, we have executed this Assignment this 25<sup>TH</sup> day of OCTOBER, 2006.

*Christopher Bayne* (L.S.)  
Christopher Bayne

Witness: *Paul Cassar*

Witness: *L. Kabaitshuk*

Name: PAUL CASSAR  
Address: Greenacres, Chapel Rd  
FORD, Bucks HP17 8XG

Name Laura Kabaitshuk  
Address: 11, Saunders Place,  
Fairford leys, Aylesbury, Bucks  
HP19 7FE

IN WITNESS WHEREOF, we have executed this Assignment this 25<sup>TH</sup> day of OCTOBER, 2006.

*C.A. Butler* (L.S.)  
Christopher Butler

Witness: *Paul Cassar*

Witness: *L. Kabaitshuk*

Name: PAUL CASSAR  
Address: Greenacres, Chapel Road  
Ford, Bucks HP17 8XG

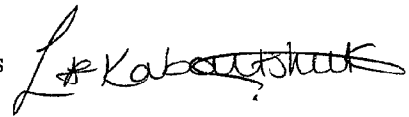
Name Laura Kabaitshuk  
Address: 11, Saunders Place,  
Fairford leys, Aylesbury, Bucks  
HP19 7FE

IN WITNESS WHEREOF, we have executed this Assignment this 25<sup>th</sup> day  
of OCTOBER, 2006.

  
\_\_\_\_\_  
Leonard Sim (L.S.)

Witness: 

Name: P. CASSAR  
Address: Greenacres  
Chapel Road, Ford  
Bucks HP17 8XG

Witness   
\_\_\_\_\_  
Name Laura Kabatshuk  
Address: 11 Saunders place,  
Fairford Keys, Aylesbury, Bucks  
HP19 7FE