

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rhiannon AARONS	05/07/2007
RECEIVING PARTY DATA	
Name:	Rod S. Berman
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11739635
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ATTORNEY DOCKET NUMBER:	57299-5006
NAME OF SUBMITTER:	Rod S. Berman
Total Attachments: 2 source=5006ASG#page1.tif source=5006ASG#page2.tif	

CH \$40.00 11739635

ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s)	(1) Rhiannon AARONS	(5)
	(2)	(6)
	(3)	(7)
	(4)	(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) Insert name of Assignee	(9) ROD S. BERMAN, US Individual	
(10) Insert state and country of residence of Assignee	(10) California, United States	
(11) Insert address of Assignee	(11) 1900 Avenue of the Stars Seventh Floor Los Angeles, California 90067 US	
	(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention encompassed by	
(12) Insert identification of invention, such as title, case number or foreign application number	(12) IMPROVED ATTACHABLE HOLDER FOR ITEMS for which the undersigned has (have) executed an application for patent in the United States of America on	
(13) Insert date of signing of application	(13)	<i>5/7/7</i>

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or

division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.


4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grants ROD S. BERMAN, Reg. No. 31,483; BERNARD R. GANS, Reg. No. 27,443; BRIAN W. KASELL, Reg. No. 33,522; GRANT T. LANGTON, Reg. No. 39,739; GEORGE G. C. TSENG, Reg. No. 41,355; BRENNAN C. SWAIN, Reg. No. 43,175; MANALI V. DIGHE, Reg. No. 56,856; and DOUGLAS N. LARSON, Reg. No. 29,401, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for Recordation of this document.

5/7/07
Date


Signature of Rhiannon AARONS:


Signature of Witness

ALEXIS SMITH
Printed Name of Witness