Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:			ASSIGNMENT				
CONVEYING PARTY DATA							
Nan			ame	Execution Date			
Jason C. Langer				05/07/2007			
Yves Behar				05/02/2007			
RECEIVING PARTY DATA							
Name:	Target Brands, Inc.						
Street Address:	1000 Nicollet Mall						
Internal Address:	TPS-3165						
City:	Minneapolis						
State/Country:	MINNESOTA						
Postal Code:	55403-2467						
PROPERTY NUMBERS Total: 1 Property Type Application Number: 20270			Number				
Property Type Number Application Number: 29279751 CORRESPONDENCE DATA 29279751							
CORRESPONDENCE DATAFax Number:(612)766-1600Correspondence will be set via US Mail when the fax attempt is unsuccessful.Phone:612.766.7131Email:(jjohnson@faegre.comCorrespondent Name:Lisa JohnsonAddress Line 1:90 South StreetAddress Line 2:2200 Wells Fargo CenterAddress Line 4:Minneapolis, MINNESOTA 55402-3901							
ATTORNEY DOCKET NUMBER:			347436				
NAME OF SUBMITTER:			Lisa Johnson				
Total Attachments: 2 source=347436 Assignment#page1.tif PATENT							

500273307

PATENT REEL: 019267 FRAME: 0473

PATENT REEL: 019267 FRAME: 0474

ASS	IGÈNP	MENT	

Docket No.: 2006-002657-0001

First Named Inventor: Jason C. Langer

Title: CONTAINER

WHEREAS, we, Jason C. Langer, a United States citizen, residing at 1523 Hythe Street, St. Paul, MN 55108; and Yves Béhar, a Swiss citizen, residing at 5741 Scarborough Drive, Oakland, CA 94611, have invented certain new and useful improvements as described in an application entitled CONTAINER, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 29/279,751, filed May 7, 2007; and

WHEREAS, **Target Brands**, **Inc.**, Corporation of the State of Minnesota, and having an address of 1000 Nicollet Mall, TPS-3165, Minneapolis, MN 55403-2467 United States, is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention *in* any and all countries.

Jason C. Jange

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF <u>MINNESOTA</u>: SS. COUNTY OF <u>HENNEPIN</u>)

Subscribed and sworn to before me, a Notary Public, this $\underline{\neg }^{th}$ day of $\underline{\land \land \land }$, 2007.

. J. Mortzomy-

(SEAL)

fb.us.1987900.01

	Docket No.: 2006-002657-0001	Page 2 of 2	
ASSIGNMENT	First Named Inventor: Jason C. Langer		
	Title: CONTAINER		
CERTIFICATE OF ACKNOWLEDGME STATE OF <u>California</u> ; SS. COUNTY OF <u>San Francisco</u> ; Subscribed and sworn to before me, a Notary Put this <u>L</u> day of <u>May</u> , 2007. M M M//-			
Notary Public			
(SEAL)			



fb.us.1987900.01

RECORDED: 05/09/2007