

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kunjai Parikh</td> <td>04/02/2007</td> </tr> <tr> <td>Kyuha Chung</td> <td>04/02/2007</td> </tr> <tr> <td>Nam-Deog Kim</td> <td>04/02/2007</td> </tr> <tr> <td>Beohm-Rock Choi</td> <td>04/02/2007</td> </tr> <tr> <td>Joon-Chul Goh</td> <td>04/02/2007</td> </tr> <tr> <td>Joon-Hoo Choi</td> <td>04/02/2007</td> </tr> </tbody> </table>		Name	Execution Date	Kunjai Parikh	04/02/2007	Kyuha Chung	04/02/2007	Nam-Deog Kim	04/02/2007	Beohm-Rock Choi	04/02/2007	Joon-Chul Goh	04/02/2007	Joon-Hoo Choi	04/02/2007
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RECEIVING PARTY DATA															
Name:	Samsung Electronics Co., Ltd.														
Street Address:	416, Maetan-dong, Yeongtong-gu														
Internal Address:	Suwon-si														
City:	Gyeonggi-do														
State/Country:	KOREA, REPUBLIC OF														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11696309</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11696309										
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Application Number:	11696309														
CORRESPONDENCE DATA															
Fax Number:	(408)392-9262														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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CH \$40.00 11696309

NAME OF SUBMITTER:

Hugh H. Matsubayashi

Total Attachments: 3

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

KUNJAL PARIKH	of	San 24, Nongseo-ri, Giheung-eup, Yongin-city, Gyeonggi-do, Korea
CHUNG, Kyuha	of	G-2404 Towerpalace, 467-29 Dogok-dong, Gangnam-gu, Seoul, Korea
KIM, Nam-Deog	of	517-1703 Samsung 5-cha apt., Pungdeokcheon-dong, Suji-gu, Yongin-si, Gyeonggi-do, Korea
CHOI, Beohm-Rock	of	112-508 Samsung apt., Daechi 1-dong, Gangnam-gu, Seoul, Korea
GOH, Joon-Chul	of	102-1003 Hanyang apt., Hongje 2-dong, Seodaemun-gu, Seoul, Korea
CHOI, Joon-Hoo	of	108-303 Samho apt., Yeongcheon-dong, Seodaemun-gu, Seoul, Korea

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY DEVICE AND DRIVING METHOD THEREOF

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

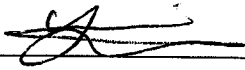
Executed this 2nd day of April, 2007



KUNJAL PARIKH

WITNESSED:

Signature



Date:

02/04/2007

KIM, You-Me

Executed this 2nd day of April, 2007



CHUNG, Kyuha

WITNESSED:

Signature

Kim Hye-Jin

Date:

02/04/2007

KIM, Hye-Jin

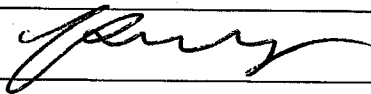
Executed this 2nd day of April, 2007



KIM, Nam-Deog

WITNESSED:

Signature



Date:

02/04/2007

PARK, Mi-Young

Executed this 2nd day of April, 2007

Choi, Beohm Rock

CHOI, Beohm-Rock

WITNESSED:

Signature

Park

Date:

02/04/2007

PARK, Yun-Ha

Executed this 2nd day of April, 2007.

Goh, Joon-Chul

GOH, Joon-Chul

WITNESSED:

Signature

Kim Hye-Jin

Date:

02/04/2007

KIM, Hye-Jin

Executed this 2nd day of April, 2007.

Choi Joon Hoo

CHOI, Joon-Hoo

WITNESSED:

Signature

Kim Hye-Jin

Date:

02/04/2007

KIM Hye-Jin