

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT
<b>CONVEYING PARTY DATA</b>		
<b>Name</b>		<b>Execution Date</b>
Jason Ivey		05/08/2007
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	ICON Development Group, Inc.	
<b>Street Address:</b>	232 N. Bush Street	
<b>City:</b>	Santa Ana	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	92701	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
Application Number:	29275369	
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<b>ATTORNEY DOCKET NUMBER:</b>	IVEY SS-152D2	
<b>NAME OF SUBMITTER:</b>	Stephen T. Bang	
<b>Total Attachments: 1</b> source=SS152D2Assignment#page1.tif		

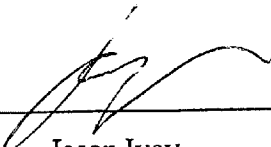
OP \$40.00 29275369

A S S I G N M E N T

WHEREAS Jason Ivey hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application Number 29/275,369, entitled SELF-RIGHTING PAPER CLIP HOLDER ("Patent Application") having Docket Number SS-SS-152D2 and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, ICON Development Group, Inc. having a place of business at 232 N. Bush Street, Santa Ana, CA 92701, hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.

  
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Jason Ivey

05.08.07  
Date