

PATENT ASSIGNMENT

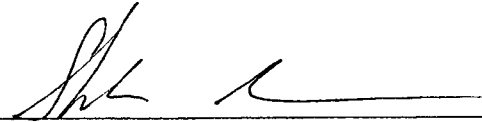
Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shumeet Baluja</td> <td>04/09/2007</td> </tr> <tr> <td>Yushi Jing</td> <td>04/09/2007</td> </tr> </tbody> </table>		Name	Execution Date	Shumeet Baluja	04/09/2007	Yushi Jing	04/09/2007
Name	Execution Date						
Shumeet Baluja	04/09/2007						
Yushi Jing	04/09/2007						
RECEIVING PARTY DATA							
Name:	Google Inc.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11733734</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11733734		
Property Type	Number						
Application Number:	11733734						
CORRESPONDENCE DATA							
Fax Number:	(877)769-7945						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(650) 839-5006						
Email:	catiis@fr.com						
Correspondent Name:	Andrew H. Leung						
Address Line 1:	FISH & RICHARDSON P.C.						
Address Line 2:	P.O.BOX 1022						
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022						
ATTORNEY DOCKET NUMBER:	16113-474001						
NAME OF SUBMITTER:	Regie Catiis						
Total Attachments: 2 source=16113_474001Assignment#page1.tif source=16113_474001Assignment#page2.tif							

CH \$40.00 11733734

ASSIGNMENT

For valuable consideration, we, SHUMEET BALUJA of 853 East River Parkway, Santa Clara, CA 95054, YUSHI JING of 765 N. Rengstorff Avenue, Mountain View, CA 94043, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ASSOCIATION OF TERMS WITH IMAGES USING IMAGE SIMILARITY, filed 04/10/2007, and assigned U.S. Serial Number 11/733,734, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



SHUMEET BALUJA 04/09/2007.

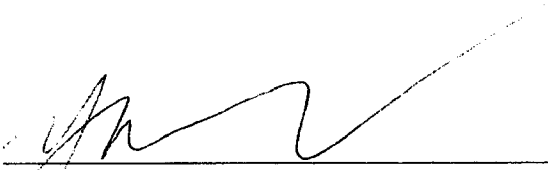
Witnessed by:

Rohan Seth
Signature

Date: 04/09/2007

ROHAN SETH
Typed or Printed Name

1600 AMPHITHEATER PKWY.
MOUNTAIN VIEW, CA - 94043
Witness Address



YUSHI JING

Witnessed by:

Rohan Seth
Signature

Date: 04/09/2007

ROHAN SETH
Typed or Printed Name

1600 AMPHITHEATER PKWY
MOUNTAIN VIEW, CA - 94043
Witness Address