

Form PTO-157  
OMB No. 06E

05-08-2007



103403098

FORM COVER SHEET  
NTS ONLY

Please record the attached documents or the new address(es) below.

4-13-07

To the

1. Name of conveying party(ies)

Lenny Sands

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) April 4, 2007

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

2. Name and address of receiving party(ies)

Name: Homeland Housewares, LLC

Internal Address: \_\_\_\_\_

Street Address: 11755 Wilshire Boulevard

Suite 1150

City: Los Angeles

State: California

Country: United States

Zip: 90025

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

29/285867

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas, LLP

Street Address: 233 Wilshire Boulevard

Suite 900

City: Santa Monica

State: California

Zip: 90401

Phone Number: (310) 451-0647

Fax Number: (310) 394-4477

Email Address: dancislo@cislo.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) - \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

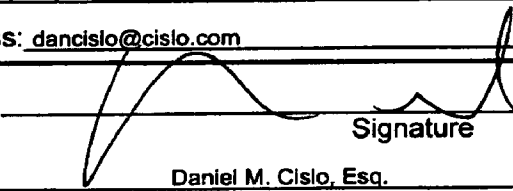
a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 03-2030

Authorized User Name Daniel M. Cislo

9. Signature:

  
Signature

Daniel M. Cislo, Esq.

Name of Person Signing

04/17/2007 HGBRENI 00000070 29275867

Date

04 FC:8821

Total number of pages including cover sheet, attachments, and documents:

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# DESIGN PATENT ASSIGNMENT

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This assignment made on April 4, 2007, by Lenny Sands of Encino, California (Assignor) to HOMELAND HOUSEWARES, LLC, having a place of business at 11755 Wilshire Boulevard, Suite 1150, Los Angeles, California 90025 (Assignee);

WHEREAS, Assignor has invented a new, original, and ornamental design entitled PORTABLE BLENDER, for which a United States Design Patent Application will be filed, further identified by Cislo & Thomas' Docket No. 07-18981 (Design Patent Application);

WHEREAS, Assignor believes himself to be the original, first, and sole inventor of the Design(s) disclosed and claimed in the Design Patent Application; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title, and interest in and to said Design(s), and said Design Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, his entire right, title, and interest, including the right of priority, in and to said Design(s), said Design Patent Application for said Design(s) in the United States and throughout the world, any and all Letters Patents of the United States and throughout the world granted thereon or therefor, and any and all provisional, divisional, reissue, continuation, substitute, or renewal applications thereof which have been or shall be filed in the United States and any and all equivalents thereto throughout the world, including the exclusive right to file any provisional, non-provisional, divisional, continuation, continuation-in-part, reissue, foreign, or other application based on the Design directly in the name of Assignee and to claim any priority rights to which such applications are entitled under international conventions, treaties, or

07-18981  
otherwise.

Further Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing said Design Patent Application in the United States and throughout the world for said Design(s), and for perfecting, recording, or maintaining the title of Assignee, their successors and assigns, to said Design(s), and said Design Patent Application filed, in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and throughout the world to issue any Design Letters Patent granted for said Design(s), whether on another design or other application for said design(s), on said Design Patent Application, or on any subsequently-filed provisional, non-provisional, regular utility, divisional, continuation, continuation-in-part, reissue, or other design patent application or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention(s).

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written and as set forth below.

ASSIGNOR

Date: 4/07, 2007

  
\_\_\_\_\_  
LENNY SANDS  
Inventor

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