

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James M. Barton</td> <td>04/23/2007</td> </tr> <tr> <td>Brian Beach</td> <td>05/01/2007</td> </tr> <tr> <td>Margret Schmidt</td> <td>04/24/2007</td> </tr> <tr> <td>Robert F. Poinatowski</td> <td>04/23/2007</td> </tr> <tr> <td>Shelly Glennon</td> <td>04/23/2007</td> </tr> </tbody> </table>		Name	Execution Date	James M. Barton	04/23/2007	Brian Beach	05/01/2007	Margret Schmidt	04/24/2007	Robert F. Poinatowski	04/23/2007	Shelly Glennon	04/23/2007
Name	Execution Date												
James M. Barton	04/23/2007												
Brian Beach	05/01/2007												
Margret Schmidt	04/24/2007												
Robert F. Poinatowski	04/23/2007												
Shelly Glennon	04/23/2007												
RECEIVING PARTY DATA													
Name:	TiVo Inc.												
Street Address:	2160 Gold Street												
City:	Alviso												
State/Country:	CALIFORNIA												
Postal Code:	95002-2160												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11713368</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11713368								
Property Type	Number												
Application Number:	11713368												
CORRESPONDENCE DATA													
Fax Number:	(408)414-1076												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	4084141214												
Email:	kwong@hptb-law.com												
Correspondent Name:	Kirk D. Wong												
Address Line 1:	2055 Gateway Place, Suite 550												
Address Line 4:	San Jose, CALIFORNIA 95110-1089												
ATTORNEY DOCKET NUMBER:	60097-0421												
NAME OF SUBMITTER:	Kirk D. Wong												

CH \$40.00 11713368

Total Attachments: 2

source=11713368Assignmt#page1.tif

source=11713368Assignmt#page2.tif

ASSIGNMENT

WHEREAS WE, **James M. Barton** of Alviso, California; **Brian Beach** of Columbus, Indiana, **Margret Schmidt** of Redwood City, California; **Robert F. Poinatowski** of San Jose, California; and **Shelly Glennon** of San Jose, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled METHOD AND APPARATUS FOR RESTRICTING DVD CONTENT, for which an application for United States Letters Patent was filed on March 1, 2007, and identified by United States Serial No. 11/713,368;

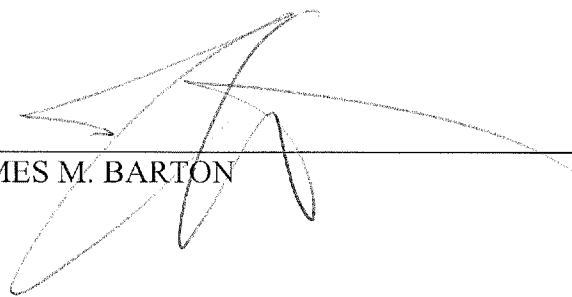
AND WHEREAS, **TiVo Inc.**, a corporation of the State of Delaware and having an address of 2160 Gold Street, P.O. Box 2160, Alviso, California, 95002-2160 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto TiVo Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

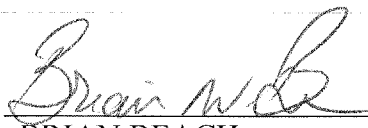
AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

4/23/2007
Date



JAMES M. BARTON

May 1, 2007
Date




BRIAN BEACH

4/24/07
Date



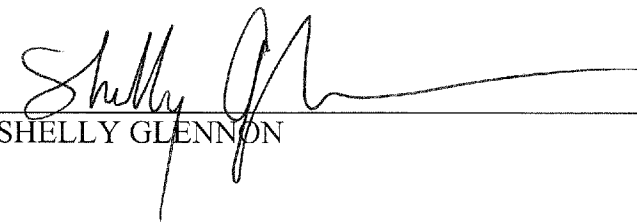
MARGRET SCHMIDT

4/23/07
Date



ROBERT F. POINATOWSKI

4/23/07
Date



SHELLY GLENNON