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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jason Ivey	05/08/2007

RECEIVING PARTY DATA

Name:	ICON Development Group, Inc.	
Street Address:	232 N. Bush Street	
City:	Santa Ana	
State/Country:	CALIFORNIA	
Postal Code:	92701	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11206344

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: IVEY SS-152U

NAME OF SUBMITTER: Stephen T. Bang

Total Attachments: 1

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PATENT REEL: 019284 FRAME: 0141

ASSIONMENT

WHEREAS Jason Ivey hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Utility Patent Application Number 11/206,344, entitled SELF RIGHTING CONTAINER ("Patent Application") having Docket Number SS-SS-152U and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, ICON Development Group, Inc. having a place of business at 232 N. Bush Street, Santa Ana, CA 92701, hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.

Jason Ivev

Date

PATENT REEL: 019284 FRAME: 0142

RECORDED: 05/10/2007