

Form PTO-1595 (Rev. 08/05)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
BEHNAM ATTARAN REZAEI
ALICE HWEI-YUAN MENG MUNTZ
Additional name(s) of conveying party(ies) attached? Yes No


2. Name and address of receiving party(ies)
Name: ILIAL, INC.
Internal Address: _____
Street Address: 2630 Lakewood Avenue
City: Los Angeles
State: CA
Country: _____ Zip: 90039
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) March 16, 2007 (Attaran Rezaei)
February 20, 2007 (Muntz)
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other

4. Application or patent number(s): This document is being filed together with a new application.
A. Patent Application No.(s)
11/624,674
B. Patent No.(s)
Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:
Name: PILLSBURY WINTHROP SHAW PITTMAN LLP
Internal Address: 2475 Hanover Street
Street Address: 12255 El Camino Real, Suite 300
City: Palo Alto
State: CA Zip: 94304-1114
Phone Number: (650) 233-4500
Fax Number: (650) 233-4545
Email Address: anthony.smyth@pillsburylaw.com

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)
8. Payment Information 069711-0359422
a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number 033975
Authorized User Name _____

9. Signature:  May 10, 2007
Signature Date
Name of Person Signing Anthony G. Smyth, Reg. No. 55636
Total number of pages including cover sheet, attachments, and documents: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 033975 11624674

Attorney's Docket No. 069711-0359422
 Client Reference: ILI-001(U)

PATENT

For: U.S. Rights and Foreign Rights
 For: U.S. Application
 By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the issuance by ASSIGNEE to ASSIGNORS of certain shares of capital stock of ASSIGNEE, and for other good and valuable consideration,

ASSIGNORS:

BEHNAM ATTARAN REZAEI
 3770 Keystone Ave #214
 Los Angeles, CA 90034

Nationality: Iran

ALICE HWEI-MENG MUNTZ
 1291 Lachman Drive
 Pacific Palisades, CA 90272

Nationality: USA

hereby sell, assign and transfer to

ASSIGNEE:

ILIAL, INC.
 2630 Lakewood Avenue
 Los Angeles, CA, CA 90039

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to any and all improvements which are disclosed in the invention entitled:

**SYSTEM AND METHOD FOR CONTEXT-BASED KNOWLEDGE SEARCH, TAGGING,
 COLLABORATION, MANAGEMENT, AND ADVERTISEMENT**

and which is found in (37 C.F.R. § 3.21) U.S. application no. 11/624,674 filed on January 18, 2007 and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

Assignment of Invention—page 1 of 4

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PATENT
REEL: 019285 FRAME: 0659

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date:



Signature of BEHNAM ATTARAN REZAEI

Date:

Signature of ALICE HWEI-MENG MUNTZ

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Details of Country *USA, State of California, County of Los Angeles*
and place of signing of assignment *Los Angeles, California*

HILDA MORAD, NOTARY PUBLIC *BEHNAM ATTARAN REZAE*

Before me this 16th day of MARCH 2007, personally appeared the above named individuals to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

** proved to me on the basis of satisfactory evidence*

Hilda Morad, Notary Public
Notary Public or Consular Officer of the
United States of America




ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date:

 Signature of BEHNAM ATTARAN REZAEI

Date: Feb. 20, 2007



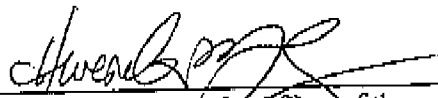
 Signature of ALICE HWEI-MENG MUNTZ
 YUAN bar

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Details of Country U.S.A.
and place of signing of assignment STATE OF CALIFORNIA, COUNTY OF SAN BERNARDINO

ALICE HWEI-YUAN MENG MUNTZ

Before me this 20th day of FEBRUARY 2007, personally appeared the above named individuals, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.



Notary Public or Consular Officer of the
United States of America



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of SAN BERNARDINO

} ss.

On FEBRUARY 20, 07 before me, HWEI-CHU MENG

Date

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared ALICE HWEI-YUAN MENG MUNTZ

Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: ASSIGNMENT OF INVENTION

Document Date: FEBRUARY 15, 2007 Number of Pages: 3

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: ALICE HWEI-YUAN MENG MUNTZ

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: SELF

