

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brian R. Holt</td> <td>04/26/2007</td> </tr> <tr> <td>Heidi L. Rose</td> <td>04/26/2007</td> </tr> <tr> <td>Erin M. Borkowski</td> <td>04/25/2007</td> </tr> <tr> <td>Allison Schelitzche</td> <td>05/04/2007</td> </tr> <tr> <td>Timothy P. Clegg</td> <td>04/20/2007</td> </tr> <tr> <td>Primoz Samardzija</td> <td>04/20/2007</td> </tr> </tbody> </table>		Name	Execution Date	Brian R. Holt	04/26/2007	Heidi L. Rose	04/26/2007	Erin M. Borkowski	04/25/2007	Allison Schelitzche	05/04/2007	Timothy P. Clegg	04/20/2007	Primoz Samardzija	04/20/2007
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RECEIVING PARTY DATA															
Name:	Target Brands, Inc.														
Street Address:	1000 Nicollet Mall														
City:	Minneapolis														
State/Country:	MINNESOTA														
Postal Code:	55403														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11697271</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11697271										
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Application Number:	11697271														
CORRESPONDENCE DATA															
Fax Number:	(612)573-2005														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Email:	scheff@dbclaw.com														
Correspondent Name:	Target Brands, Inc.														
Address Line 1:	1000 Nicollet Mall, TPS - 3165														
Address Line 4:	Minneapolis, MINNESOTA 55403														
ATTORNEY DOCKET NUMBER:	T634.239.101														
NAME OF SUBMITTER:	Timothy A. Czaja														

CH \$40.00 11697271

Total Attachments: 5

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ASSIGNMENT

WHEREAS, we, Brian R. Holt, Heidi L. Rose, Erin M. Borkowski, Allison Schelitzche, Timothy P. Clegg and Primoz Samardzija, have invented certain new and useful improvements in STORED-VALUE PRODUCT WITH HOUSED ARTICLE, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Serial No. 11/697,271, filed April 5, 2007;

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

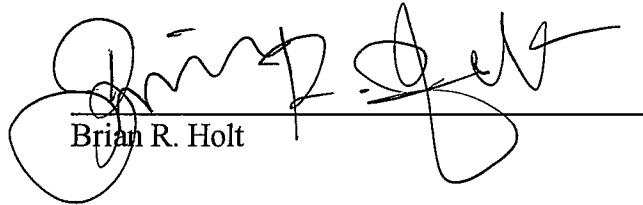
We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

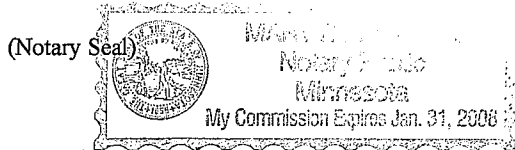
In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Date: 26 APRIL 2007


Brian R. Holt

Subscribed and sworn to before me this 26 day of April, 2007.

Mary P Hartman
Notary Public



Date: 4/26/2007

Heidi L. Rose
Heidi L. Rose

Subscribed and sworn to before me this 26 day of April, 2007.

Mary P Hartman
Notary Public



Date: _____

Erin M. Borkowski

Subscribed and sworn to before me this ___ day of _____, 2007.

Notary Public

(Notary Seal)

In Witness whereof, I have hereunto set my hand and affixed my seal as dated
below.

Date: _____

Brian R. Holt

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: _____

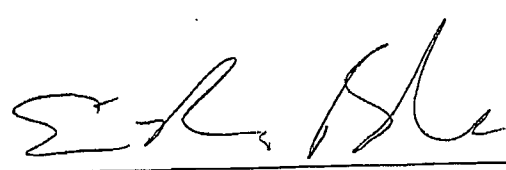
Heidi L. Rose

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: 5/15/07



Erin M. Borkowski

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

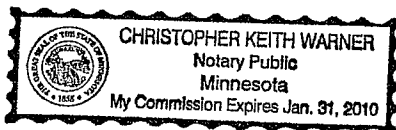
Date: 5/4/07

Allison Schelitzche
Allison Schelitzche

Subscribed and sworn to before me
this 4 day of May, 2007.

CK Warner
Notary Public

(Notary Seal)



Date: _____

Timothy P. Clegg

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: _____

Primoz Samardzija

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: _____

Allison Schelitzche

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: 4/20/07

Timothy P. Clegg

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)

Date: 4/20/07

Primož Samardžija

Subscribed and sworn to before me
this ___ day of _____, 2007.

Notary Public

(Notary Seal)