

Atty Docket No.: 294118US17DES

FORM PTO-1595  
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## PATENTS ONLY

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Trans World Marketing

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: February 26, 2007

2. Name and address of receiving party(ies):

Name: McCormick &amp; Company, Inc.

Address: 211 Schilling Circle  
Hunt Valley, MD 21031Additional name(s) and address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

☐ This document is being filed together with a new application

A. Patent Application No.(s)

29/277,680

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Customer Number

22850

Tel. (703) 413-3000  
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6. Total applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

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*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Marvin J. Spivak

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PATENT  
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ASSIGNMENT

WHEREAS, Trans World Marketing (ASSIGNOR) of 360 Murray Hill Parkway, East Rutherford, NJ 07073, a New Jersey Corporation, is the sole and exclusive owner, by assignment, of the following applications for letters patent of the United States of America:

Application Serial Number29/277,680Filing DateMarch 06, 2007

① 2/25/07

WHEREAS, McCormick & Company, Inc. (ASSIGNEE) of 211 Schilling Circle, Hunt Valley, MD 21031, a Maryland Corporation, is desirous of acquiring the entire right, title and interest in and to said applications for letters patent, the inventions described therein, and in and to any and all Letters Patent that may be granted therefore in the United States and its territorial possessions;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00) and other valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto said ASSIGNEE the entire right, title and interest for the territory of the United States of America in and to the aforesaid applications for letters patent, the inventions described therein and in and to any and all Letters Patent which may be granted therefor and in and to any and all divisions, continuations, reissues, substitutions and renewals thereof.

ASSIGNOR hereby authorizes and requests that the Patent Office in the United States and its territorial possessions to issue any and all of said Letters Patent, when granted to said ASSIGNEE as the ASSIGNEE of the entire right, title and interest, in and to the same, for the use and behoof of said ASSIGNEE, its successors

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and assigns, to the full end of the term for which said Letters Patent may be granted,  
as fully and entirely as the same would have been held by  
ASSIGNOR had this Assignment and sale not been made.

IN TESTIMONY WHEREOF, ASSIGNOR has caused these presents to be  
signed by its officers hereunto duly authorized.

Date: 2-26-07

ASSIGNOR

By: 

Name: William V. Carafello.

Title: President