

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Long Jiang</td> <td>05/14/2007</td> </tr> <tr> <td>Ming Zhou</td> <td>05/14/2007</td> </tr> <tr> <td>Su Hao</td> <td>05/14/2007</td> </tr> </tbody> </table>		Name	Execution Date	Long Jiang	05/14/2007	Ming Zhou	05/14/2007	Su Hao	05/14/2007
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Long Jiang	05/14/2007								
Ming Zhou	05/14/2007								
Su Hao	05/14/2007								
RECEIVING PARTY DATA									
Name:	Microsoft Corporation								
Street Address:	One Microsoft Way								
City:	Redmond								
State/Country:	WASHINGTON								
Postal Code:	98052								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11788448</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11788448				
Property Type	Number								
Application Number:	11788448								
CORRESPONDENCE DATA									
Fax Number:	(612)334-3312								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	612-334-3222								
Email:	rpeterson@wck.com								
Correspondent Name:	Christopher L. Holt								
Address Line 1:	900 Second Avenue South								
Address Line 2:	Suite #1400								
Address Line 4:	Minneapolis, MINNESOTA 55402								
ATTORNEY DOCKET NUMBER:	M61.12-1295								
NAME OF SUBMITTER:	Christopher L. Holt								

Total Attachments: 2
 source=M61.12-1295 assign#page1.tif

CH \$40.00 11788448

CLH

MS Docket No. 319061.02
(OC Docket No. M61.12-1295)

PATENT ASSIGNMENT

We, LONG JIANG, MING ZHOU, SU HAO (each "ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "GENERATING CHINESE LANGUAGE BANNERS" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Westman Champlin & Kelly P.A., 900 Second Ave. S., Suite 1400, Minneapolis, MN 55402-3319, who are associated with customer number 27366, to insert here in parenthesis (U.S. Serial No. 11/788,448, filed April 20, 2007) this APPLICATION's U.S. Serial Number and filing date, when known;

- was filed on and was given U.S. Serial No.;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

May 14, 2007
DATE

Long Jiang
Long Jiang

DATE

Ming Zhou

May 14, 2007
DATE

Su Hao
Su Hao

MS Docket No. 319061.02
(OC Docket No. M61.12-1295)

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May 14, 2007

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Long Jiang

M. Zhou

Ming Zhou

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Su Hao