

Client Code: ALPINE.084AUS

RECC

05-14-2007



103405892

Documents or copy thereof.

TO THE ASSISTANT COMMISSIONER FOR PATENTS

1. Name of conveying party(ies): (If multiple assignors, list numerically)

(1) Andrew De Silva

Additional name(s) of conveying party(ies) attached?

() Yes (X) No

2. Name and address of receiving party(ies):

Name: Alpine Electronics, Inc

Address: 1-1-8 Nishi Gotanda, Shinagawa-ku, Tokyo, Japan

Additional name(s) of receiving party(ies) attached?

() Yes (X) No

3. Nature of conveyance:

- (X) Assignment
() Merger
() Security Agreement
() Change of Name
() Other:

4. Application number(s) or Patent number(s):

() Application(s) filed herewith:

(X) Application No.: 11/644,219

Filing Date: December 22, 2006

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)

March 26, 2007

() Patent No.:

Issue Date:

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Yasuo Muramatsu

MURAMATSU & ASSOCIATES

Internal Address: Suite 310

Street Address: 114 Pacifica

City: Irvine State: CA ZIP: 92618

Attorney's Docket No.: ALPINE.084AUS

7. Total fee (37 CFR 3.41): \$40.00

(X) Enclosed

() Authorized to be charged to deposit account

8. Deposit account number:

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Yasuo Muramatsu

Name of Person Signing


Signature

4/25/07

Date

38,684

Registration No.

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

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Assistant Commissioner for Patents
Box Assignments
Alexandria, VA 22313-1450

PATENT

REEL: 019306 FRAME: 0778

Application No.:
Filing Date:

PATENT
Client Code: ALPINE.084AUS
Page 1

ASSIGNMENT

WHEREAS, I, an inventor, **Andrew De Silva**, a resident of 19145 Gramercy Place, Torrance, California 90501-1162, have invented certain new and useful improvements in **METHOD AND APPARATUS FOR SELECTING POI BY BRAND ICON**, the application of which for a letter of patent is filed with the U.S. Patent and Trademark Office on December 22, 2006 and its application number is 11/644,219;

AND WHEREAS, **Alpine Electronics, Inc** (hereinafter "ASSIGNEE"), a Japanese corporation, with its principal place of business at 1-1-8 Nishi Gotanda, Shinagawa-ku, Tokyo, Japan, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in the receipt of valuable consideration which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, his successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, his successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, his successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, his successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

This 26 day of March 2007



Andrew De Silva

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