

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Stuart Weitzman	05/17/2007
Mr. Marc Kieler	05/14/2007
RECEIVING PARTY DATA	
Name:	Stuart Weitzman IP, LLC
Street Address:	2400 East Commercial Blvd., #506
City:	Fort Lauderdale
State/Country:	FLORIDA
Postal Code:	33308
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29278572
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	New York, NEW YORK 10016
ATTORNEY DOCKET NUMBER:	95100/142
NAME OF SUBMITTER:	Michael P. Kenney

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Total Attachments: 5
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ASSIGNMENT

WHEREAS, STUART WEITZMAN and MARC KIELER (hereinafter "the Assignors"), citizens of the United States of America, residing at 169 Taconic Road, Greenwich, Connecticut 06831 and 1745 Ocean Oak, Carpenteria, CA 93013, respectively, have invented certain new and original improvements in a WOMAN'S SHOE for which Application No. 29/278,572 for United States Letters Patent was filed on April 2, 2007, and

WHEREAS, STUART WEITZMAN IP, LLC (hereinafter "the Assignee"), a limited liability company organized under the laws of the State of Delaware having a principal place of business at 2400 East Commercial Boulevard, #506, Ft. Lauderdale, Florida 33308, is desirous of acquiring the entire right, title and interest in and to said application and the invention described therein, and each and every patent that can be issued on said application and on said invention in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid application, the aforesaid invention, and each and every patent that may be issued on the aforesaid invention and application in the United States of America, and in its

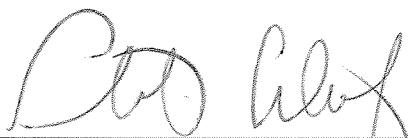
territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Utility Patent on the aforesaid invention or resulting from the aforesaid application directly to the Assignee.

Assignors hereby authorize the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assign, sell, transfer and set over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignors further covenant to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignors have hereunto set their hands and affixed their seals this 17th day of May, 2007.

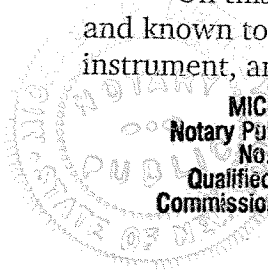


STUART WEITZMAN

MARC KEILER

STATE OF NEW YORK)
)ss.:
COUNTY OF *New York*)

On this 17th day of May 2007, before me came Stuart Weitzman, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he acknowledged to me that he had executed the same.



MICHAEL P. KENNEY
Notary Public, State of New York
No. 02KE6109699
Qualified in New York County
Commission Expires May 17, 2008

Michael P. Kenney

Notary Public

STATE OF CALIFORNIA)
)ss.:
COUNTY OF)

On this ____ day of May 2007, before me came Marc Keiler, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and she acknowledged to me that he had executed the same.

Notary Public

territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

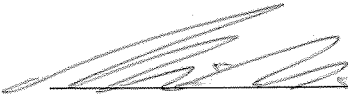
Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Utility Patent on the aforesaid invention or resulting from the aforesaid application directly to the Assignee.

Assignors hereby authorize the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assign, sell, transfer and set over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignors further covenant to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignors have hereunto set their hands and affixed their seals this 14 day of May, 2007.

STUART WEITZMAN



MARC KIELER

STATE OF NEW YORK)
)ss.:
COUNTY OF)

On this ___ day of May 2007, before me came Stuart Weitzman, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he acknowledged to me that he had executed the same.

Notary Public

STATE OF CALIFORNIA)
)ss.:
COUNTY OF *Santa Barbara*)

On this 14 day of May 2007, before me came Marc Kieler, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and she acknowledged to me that he had executed the same.

Mary L. Ortega

Notary Public

