

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eric J Hansen	05/15/2007
RECEIVING PARTY DATA	
Name:	SiteSpect, Inc.
Street Address:	263 Beacon St, 5th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11744809
CORRESPONDENCE DATA	
Fax Number:	(978)823-0888
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	978-823-0008
Email:	uspto@clocktowerlaw.com
Correspondent Name:	Clock Tower Law Group
Address Line 1:	2 Clock Tower Place, Suite 255
Address Line 4:	Maynard, MASSACHUSETTS 01754
ATTORNEY DOCKET NUMBER:	07.0386
NAME OF SUBMITTER:	Joshua D. Mather
Total Attachments: 2 source=2007-05-15_assignment_070386#page1.tif source=2007-05-15_assignment_070386#page2.tif	

OP \$40.00 11744809

## **ASSIGNMENT OF PATENT APPLICATION**

**THE ASSIGNOR** is Eric J. Hansen, a citizen of U.S.A, residing at 263 Beacon St, 5th Floor, Boston, MA 02116, U.S.A. The Assignor made certain inventions and discoveries described in United States Patent Application number **11/744,809** titled "Method And System For Testing Variations Of Website Content", listing inventor(s) Eric J. Hansen, and filed on May 4, 2007.

**THE ASSIGNEE** is SiteSpect, Inc., a corporation organized and existing under the laws of the State of Massachusetts, and having an office and place of business at 263 Beacon St, 5th Floor, Boston, MA 02116, U.S.A. "Assignee" includes its successors and assigns.

**I Eric J. Hansen hereby without reservation:**

1. Assign to Assignee my entire right, title and interest in and to said inventions and discoveries invented by me as described in said United States Patent Application, any and all applications for patent and patents on said inventions and discoveries in any and all countries, including all divisions, continuations, reissues, and extensions thereof and all rights of priority resulting from the filing of said United States Patent Application;
2. Authorize Assignee to file patent applications in my name, or in the name of Assignee or otherwise, under the International Convention or otherwise, in any or all countries on any or all of said inventions and discoveries;
3. Authorize and request the Commissioner of Patents of the United States of America and any official whose duty it is to issue patents to issue to Assignee any patent on said inventions and discoveries, or any patent resulting from said inventions and discoveries;
4. Agree that on request, and without consideration but at the expense of Assignee, I will communicate to Assignee or its representatives or nominees any facts known to me respecting said inventions and discoveries, testify in any legal proceedings, sign and deliver all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, deliver any and all documents, photographs, models, samples and other physical exhibits in my control respecting said inventions and discoveries, and generally aid Assignee or its representatives or nominees to obtain and enforce proper protection for said inventions and discoveries in all countries; and


5. Warrant that I have not knowingly conveyed to others any right in said inventions and discoveries, and that I have good right to assign said inventions and discoveries to Assignee without encumbrance.

5/15/07  
Date

  
Eric J. Hansen

On this 15th day of MAY, 2007, before me, the undersigned notary public, personally appeared ERIC J. HANSEN (name of document signer), proved to me through satisfactory evidence of identification, which were MA DL, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that (he) (she) signed it voluntarily for its stated purpose.

(as partner for \_\_\_\_\_, a partnership)  
(as \_\_\_\_\_ for \_\_\_\_\_, a corporation)  
(as attorney in fact for \_\_\_\_\_, the principal)  
(as \_\_\_\_\_ for \_\_\_\_\_, (a) (the) \_\_\_\_\_)

 5/15/07  
My Commission Expires Aug 2, 2013

