

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
POS Pilot Plant Corporation	04/24/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	POM WONDERFUL, LLC
<b>Street Address:</b>	11444 West Olympic Boulevard
<b>Internal Address:</b>	10th Floor
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90064
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11687480
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(626)628-0404
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Email:</b>	sfraser@dalinalaw.com
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<b>ATTORNEY DOCKET NUMBER:</b>	ROLL-P0032
<b>NAME OF SUBMITTER:</b>	Simon Fraser
<b>Total Attachments: 3</b> source=POS_TO_POM#page1.tif source=POS_TO_POM#page2.tif source=POS_TO_POM#page3.tif	

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## ASSIGNMENT DOCUMENT

THIS ASSIGNMENT is made and entered into by and between POS Pilot Plant Corporation, a corporation having a place of business at 118 Veterinary Road, Saskatoon, Saskatchewan, S7N 2R4, Canada ("ASSIGNOR") and POM WONDERFUL, LLC, a limited liability company existing under the laws of the State of Delaware, and having a place of business at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the invention entitled "A METHOD, A COMPOSITION AND PRODUCT BY PROCESS OF POMEGRANATE SEED OIL" ("Invention") for which a U.S. patent application was filed on March 16, 2007 and assigned Serial No. 11/687,480 ("Application").

WHEREAS, ASSIGNOR is desirous of transferring the entire right, title, and interest in the Invention and the Application to ASSIGNEE and ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to the Invention and the Application from ASSIGNOR.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR hereby irrevocably sells, transfers and assigns to ASSIGNEE all right, title and interest in and to said Invention and said Application, including any causes of action relating thereto and the right to collect damages recoverable thereon, the right to sue for past infringement of any patents issuing therefrom and to collect damages therefore, including any and all rights to continuations, continuations-in-part, divisionals, substitutes, renewals, reissues, reexaminations and all other applications for Letters Patent which have been or shall be

reexaminations and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said Invention; and in and to all rights of priority resulting from the filing of said Application and applications; and all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said Invention.

ASSIGNOR hereby authorizes and requests the Director of the U.S. Patent and Trademark office and all foreign Patent Offices to issue Patents for the subject matter assigned herein to ASSIGNEE for the sole and exclusive benefit of ASSIGNEE to the full end of the term for which said Patent may be granted as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

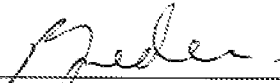
ASSIGNOR hereby covenants with ASSIGNEE, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the right to the Invention and Application conveyed herein has been made to another by the undersigned and that the full right to convey as herein expressed is possessed by ASSIGNOR free and clear of all liens, pledges, charges and encumbrances.

ASSIGNOR covenants that, when requested, without charge to ASSIGNEE, ASSIGNOR will carry out in good faith the intent and purpose of this Assignment by: (a) executing all divisional, continuing, improvement, substitute, renewal, reissue and all other patent applications for or concerning the Invention, (b) executing all rightful oaths, assignments, powers of attorney and other papers, (c) communicating to ASSIGNEE, its successors, assigns and legal representatives, all known facts relating to said Invention and the history thereof, and (d) generally doing everything possible which ASSIGNEE, its successors, assigns or legal representatives shall consider desirable for aiding in

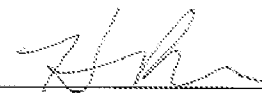
securing and maintaining proper protection for said Invention and for vesting title to said Invention in ASSIGNEE.

**ACCEPTED AND AGREED TO:**

Executed this 24 th \_\_\_\_\_ day of April \_\_\_\_\_, 2007 at  
Saskatoon, Saskatchewan, Canada \_\_\_\_\_.

  
\_\_\_\_\_  
ASSIGNOR

Paul Fedec, V.P. Sci & Reg  
(Print Name and Title)

Witness:   
Print Name: Heathac Ryan  
Address: 118 Veterinary Road  
Saskatoon, SK  
S7K 2R4