

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
momodesigns, L.L.C.	05/26/2004
RECEIVING PARTY DATA	
Name:	The Assistant Product Group, Inc.
Street Address:	9830 Kittywood Drive
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45242
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11730097
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	TAPG-0001-DV1
NAME OF SUBMITTER:	Eric W. Gutttag
Total Attachments: 1 source=TAPG-0001-UT1 Executed Assignment#page1.tif	

OP \$40.00 11730097

ASSIGNMENT

WHEREAS:

momodesigns L.L.C, an Ohio limited liability company having its principal place of business at 9830 Kittywood Drive, Cincinnati, OH 45242 ("ASSIGNOR"), is owner of the entire right, title and interest in an application for United States Letters Patent entitled Multipurpose Organizer System and Folder with Planner and/or Writing Surface and Storage Pockets, Attorney's Docket No. MMM-001, Serial No. 10/453,161, filed the 3rd day of June, 2003, and in an United States Provisional Patent Application Serial No. 60/399,784, filed on July 31, 2002 (hereinafter collectively referred to as "said applications").

Now for good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR, ASSIGNOR assigns to THE ASSISTANT PRODUCT GROUP, INC., an Ohio corporation having its principal place of business at 9830 Kittywood Drive, Cincinnati, OH 45242 ("ASSIGNEE"), its legal representatives, successors and assigns, the entire right, title and interest in said patent applications (including the right to claim priority of the filing date of said patent applications under international conventions), as well as any divisional, continuation, continuation-in-part, continued prosecution, or provisional application thereof, and in all patents, including any reissued, extended or reexamined patent thereof, of the United States and of any foreign country which may be issued for said applications, to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made.

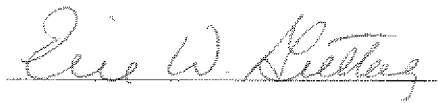
FOR: momodesigns L.L.C.


JAYNE ELIZABETH MOENING
Member

State of Ohio)

County of Warren)

On this 26th day of May, 2004, before me personally appeared Jayne Elizabeth Moening to me known to be the person named in and who executed the above instrument, and acknowledged to me that they executed the same for the uses and purposes therein set forth.

 Notary

Eric W. Gutttag, Attorney at Law

Notary Public - State of Ohio
My Commission has no expiration
date. Section 147.03 ORC