

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Bo Lee</td><td>05/18/2007</td></tr><tr><td>Q. James Hu</td><td>05/21/2007</td></tr></tbody></table>	Name	Execution Date	Bo Lee	05/18/2007	Q. James Hu	05/21/2007							
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Cingular Wireless II, LLC</td></tr><tr><td>Street Address:</td><td>5565 Glenridge Connector</td></tr><tr><td>Internal Address:</td><td>Suite 1700</td></tr><tr><td>City:</td><td>Atlanta</td></tr><tr><td>State/Country:</td><td>GEORGIA</td></tr><tr><td>Postal Code:</td><td>30342</td></tr></table>	Name:	Cingular Wireless II, LLC	Street Address:	5565 Glenridge Connector	Internal Address:	Suite 1700	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30342	
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (678)325-6605 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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NAME OF SUBMITTER:	Adrienne D. Mittons												
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ASSIGNMENT

WHEREAS We, **Bo Lee** and **Q. James Hu**, hereafter referred to as Assignors, have invented new and useful improvements in an invention entitled **"Content Engine for Mobile Communications Systems"** for which an application for a U.S. patent was filed on May 22, 2007, and assigned Application No. 11/752,199; and

WHEREAS, **Cingular Wireless II, LLC**, a limited liability corporation of Delaware whose post office address is 5565 Glenridge Connector, Suite 1700, Atlanta, Georgia 30342 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, We, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional,

Inventors: Bo Lee and Q. James Hu
Title: Content Engine for Mobile Communications Systems
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continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

We hereby authorize and request Parks Knowlton LLC to insert the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18th day of May, 2007.


Bo Lee

State of Georgia)

County of Gulton)

On this 18th day of May, 2007, before me a Notary Public in and for the above County and State, personally appeared **Bo Lee**, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.


Notary Public

My Commission Expires: March 16, 2008
Notary Public, Cobb County, Georgia

Inventors: Bo Lee and Q. James Hu
Title: Content Engine for Mobile Communications Systems
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 21 day
of May, 2007.

Q. James Hu

Q. James Hu

State of WASHINGTON)

County of KING)

On this 21st day of May, 2007, before me a Notary Public
in and for the above County and State, personally appeared **Q. James Hu**,
personally known to me, and acknowledged the execution of the foregoing
assignment as his free act and deed for the purpose herein set forth.

Sylvia M. Monsen

Notary Public

My Commission Expires: 10/12/07

