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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brian Roundtree	05/22/2007

RECEIVING PARTY DATA

Name:	SNAPin Software Inc.	
Street Address:	10655 NE 4th Street, Ste. 212	
City:	Bellevue	
State/Country:	WASHINGTON	
Postal Code:	98004	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11685108

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	41658-8006US1
NAME OF SUBMITTER:	Michael J. Smith

Total Attachments: 2

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PATENT REEL: 019329 FRAME: 0380

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ASSIGNMENT BY INVENTOR

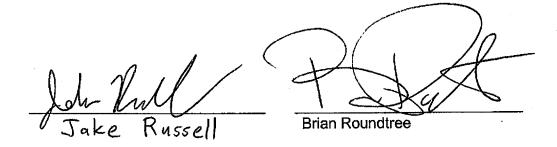
This Assignment is by Brian Roundtree (the "Assignor"), residing at 10607 NE 110th ST, Kirkland, Washington 98033. The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled METHOD FOR PERFORMING INTERACTIVE SERVICES ON A MOBILE DEVICE, SUCH AS TIME OR LOCATION INITIATED INTERACTIVE SERVICES (the "Application"), already filed on March 12, 2007 as U.S. Application No. 11/685,108.

SNAPin Software Inc., a Corporation of Delaware, having its principal place of business at 10655 NE 4th ST, Ste. 212, Bellevue, Washington 98004 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

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Witness:

5/22/2007 MAY 22,07

41658-8006,U\$01/LEGAL13242375.1

RECORDED: 05/22/2007

PATENT REEL: 019329 FRAME: 0382