

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNMENT											
EFFECTIVE DATE:	05/23/2007											
<b>CONVEYING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>David Keith Fowler</td> <td>05/22/2007</td> </tr> <tr> <td>Zachary Adam Garbow</td> <td>05/22/2007</td> </tr> </table>			Name	Execution Date	David Keith Fowler	05/22/2007	Zachary Adam Garbow	05/22/2007				
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<b>RECEIVING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>International Business Machines Corporation</td> </tr> <tr> <td>Street Address:</td> <td>New Orchard Road</td> </tr> <tr> <td>City:</td> <td>Armonk</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10504</td> </tr> </table>			Name:	International Business Machines Corporation	Street Address:	New Orchard Road	City:	Armonk	State/Country:	NEW YORK	Postal Code:	10504
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<b>PROPERTY NUMBERS Total: 1</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> <tr> <td>Application Number:</td> <td>11752390</td> </tr> </table>			Property Type	Number	Application Number:	11752390						
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Application Number:	11752390											
<b>CORRESPONDENCE DATA</b>												
<p>Fax Number: (507)253-2382</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 507-253-2555</p> <p>Email: elseth@us.ibm.com</p> <p>Correspondent Name: Matthew C. Zehrer</p> <p>Address Line 1: 3605 Highway 52 North</p> <p>Address Line 4: Rochester, MINNESOTA 55901</p>												
ATTORNEY DOCKET NUMBER:	ROC920070061US1											
NAME OF SUBMITTER:	Matthew C. Zehrer											
<p>Total Attachments: 1</p> <p>source=ROC920070061US1_Assignment#page1.tif</p>												

CH \$40.00 11752390

**PATENT**

**500282114**

**REEL: 019332 FRAME: 0360**

**ASSIGNMENT**

Whereas, we

- |     |  |   |
|-----|--|---|
| (1) | David Keith Fowler<br>County of Washington | City of Hastings,<br>and State of Minnesota,  |
| (2) | Zachary Adam Garbow<br>County of Olmsted   | City of Rochester,<br>and State of Minnesota, |

have invented certain improvements in

**FEE-BASED DISTRIBUTION OF MEDIA BASED ON DEVICE PROXIMITY**

and have executed, respectively, a United States patent application therefor on

Dates Inventors

Signed

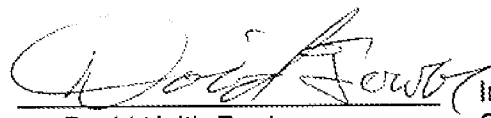
Declaration (1) May 22, 2007 (2) May 22, 2007

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

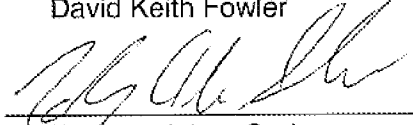
Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

**Signed**

Inventor (1) at Rochester, Minnesota  
on 5/22/07, 2007.

  
David Keith Fowler  
Inventor  
Signature

Inventor (2) at Rochester, Minnesota  
on May 22, 2007.

  
Zachary Adam Garbow  
Inventor  
Signature