

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SANDRA DARCY KIPP	03/20/2007
MARK E. MOLANDER	03/20/2007
KERRY A. ORTEGA	03/20/2007
RECEIVING PARTY DATA	
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State/Country:	NEW YORK
Postal Code:	10504
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11695549
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ATTORNEY DOCKET NUMBER:	SJO920060108US1 (37.153)
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**PATENT**

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Patent Docket: SJ0920060108US1

Firm No. 0037.0153

## ASSIGNMENT

Whereas, we

- (1) Sandra Darcy KIPP of Raleigh,  
State of North Carolina, and  
County of Wake
- (2) Mark E. MOLANDER of Cary,  
State of North Carolina, and  
County of Wake
- (3) Kerry A. ORTEGA of Raleigh,  
State of North Carolina, and  
County of Wake

have invented certain improvements in:

PROMOTING CONTENT FROM ONE CONTENT MANAGEMENT SYSTEM TO ANOTHER CONTENT MANAGEMENT SYSTEM

and executed, respectively, a United States patent application therefore on:

- (1) March 20, 2007, (2) March 20, 2007 and (3) March 20, 2007

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM CORPORATION), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM CORPORATION, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM CORPORATION, its successors and assigns; and I hereby agree that IBM CORPORATION may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM CORPORATION.

Signed and sealed

CITY  
DATE(1) at RTP  
on March 20, 2007

Sandra Darcy Kipp  
Sandra Darcy KIPP

SIGNATURE  
INVENTORCITY  
DATE(2) at Research Triangle Park  
on March 20, 2007

Mark E. Molander  
Mark E. MOLANDER

SIGNATURE  
INVENTORCITY  
DATE(3) at Research Triangle Park  
on March 20, 2007

Kerry A. Ortega  
Kerry A. ORTEGA

SIGNATURE  
INVENTOR