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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------------|----------------|
| Cleburne Robinson Burgess | 04/11/2007 |
| Michael Patrick Burns | 04/11/2007 |
| Daniel Lee Newman | 04/11/2007 |
| Keith Michael Askin | 04/11/2007 |
| Ana Maria Garcia | 04/11/2007 |
| Theron Daniel Smelser | 04/11/2007 |

RECEIVING PARTY DATA

| Name: | United Services Automobile Association (USAA) |
|-------------------|--|
| Street Address: | Reciprocal Interinsurance Exchange in the State of Texas |
| Internal Address: | 9800 Fredericksburg Road |
| City: | San Antonio |
| State/Country: | TEXAS |
| Postal Code: | 78288 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11734756 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: USAA-0253

PATENT

REEL: 019335 FRAME: 0910

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| NAME OF SUBMITTER: | Katie Howe | |
|-----------------------------|------------|--|
| Total Attachments: 4 | | |
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| source=US-0184-02#page4.tif | | |

PATENT REEL: 019335 FRAME: 0911

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Inventorship | Clebume Robinson Burgess, Michael Patrick Burns, Daniel Lee Newman |
|----------------------|--|
| • | Keith Michael Askin, Ana Maria Garica, and Theron Daniel Smelser |
| Applicant | United Services Automobile Association (USAA) |
| Attorney's Docket No | USAA-0253 |
| _ | US-0184.02 |
| Title: ELECTRONIC | THE MANAGEMENT HIERARCHICAL STRUCTURE |

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:

Cleburne Robinson Burgess 8623 El Pueblo Peak Helotes, Texas 78023

Michael Patrick Burns 3876 Morgans Creek San Antonio, Texas 78230

Daniel Lee Newman 6418 Lochglen San Antonio, Texas 78240

Michael William Keith Micakel Askin 9631 Shetland Park San Antonio, Texas 78254

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Page 1 of 4

PATENT

REEL: 019335 FRAME: 0912

Assignee:

United Services Automobile Association (USAA)
Reciprocal Interinsurance Exchange in the State of Texas
9800 Fredericksburg Road
San Antonio, Texas 78288

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) is/are inventor(s) of an invention(s) entitled as described and claimed in the specification forming part of an application(s) for United States letters patent referenced above;

WHEREAS, United Services Automobile Association (USAA) (hereinafter referred to as ASSIGNEE), a reciprocal interinsurance exchange of the State of Texas having a place of business at 9800 Fredericksburg Road, San Antonio, Texas 78288, is desirous of acquiring the entire right, title and interest in and to the invention(s) and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest in and to said invention(s), said application(s), and any and all letters patent which may be granted for said invention(s) in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application(s) to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said invention(s), application(s), and all letters patent on said invention(s) to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer, and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention(s), for litigation regarding said letters patent, or for the purpose of protecting title to said invention(s) or letters patent therefor.

AND this Assignment may be executed in multiple counterparts, each of which shall be deemed to be an original of this Assignment. Additionally, we hereby authorize our attorneys to collect the signature pages of each executed counterpart and to attach those signature pages to a single copy of this instrument, which single copy and attached signature pages together shall constitute an original of this Assignment.

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Ver. 1.01
Page 2 of 4

PATENT REEL: 019335 FRAME: 0913 Date of Signature

Date of Signature

filing date of said application now identified as Case No.

been made known to them by the United States Patent Office.

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We further authorize and direct our attorneys to insert below* the application number and

as soon as the same shall have

PATENT

REEL: 019335 FRAME: 0914

| ana Maria Succio | |
|--|--|
| Ana Maria Garcia | |
| 4/11/01 Date of Signature | |
| | |
| Dollar | |
| Theron Daniel Smelser | |
| 4/11/07 | |
| Date of Signature | |
| | |
| | |
| | |
| | |
| *The above assignment covers Application No. | |
| The above insertion made by me this 23 rd day of year of 2007. | |
| Lung E. Plan. | |

Registration No. 59, 166

of

WOODCOCK WASHBURN LLP

Name: Kenneth E. Plochinski

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PATENT

RECORDED: 05/23/2007 REEL: 019335 FRAME: 0915