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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John J. Sie	10/11/2000
Ganesh Basawapatna	10/11/2000
Martin F. Sabraw	10/11/2000
Gregory R. DePrez	10/11/2000

RECEIVING PARTY DATA

Name:	SVOD LLC
Street Address:	5445 DTC Parkway
Internal Address:	Suite 600
City:	Englewood
State/Country:	COLORADO
Postal Code:	80111

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11753296

CORRESPONDENCE DATA

(415)576-0300 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303.571.4000

Email: mldrapkin@townsend.com

Correspondent Name: Townsend and Townsend and Crew LLP

Address Line 1: Two Embarcadero Center

Address Line 2: 8th Floor

500283670

Address Line 4: San Francisco, CALIFORNIA 94111-3834

ATTORNEY DOCKET NUMBER: 019281-000910US

NAME OF SUBMITTER: Michael L. Drapkin

PATENT

REEL: 019340 FRAME: 0496

Total Attachments: 2

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PATENT REEL: 019340 FRAME: 0497

Attorney Docket No.: 19281-000900US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, John J. Sie of 17 Huntwick Lane, Englewood, CO 80110, Ganesh Basawapatna of 5157 South Boston Street, Greenwood Village, CO 80111, Martin F. Sabraw of 8164 East Kettle Place, Englewood, CO 80112, and Gregory R. DePrez of 9941 South Prairie Falcon Lane, Highlands Ranch, CO 80130, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

PROGRAMMING DISTRIBUTION SYSTEM

Date(s) of execution of Declaration: October 11, 2000

Filing Date:

Application No.:

; and

WHEREAS, SVOD LLC, a limited liability corporation of the State of Colorado, of 5445 DTC Parkway, Suite 600, Englewood, CO, 80111, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

> PATENT REEL: 019340 FRAME: 0498

Assignment

Attorney Docket No.: 19281-000900US

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IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 10/11/00

Dated: 10/11/00

Dated: lD/lI/OO.

DE 7024854 v1

Ganesh Basawapatna

Martin F. Sabraw

Gregory R. DePre

PATENT

REEL: 019340 FRAME: 0499

RECORDED: 05/24/2007