

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	CHANGE OF ASSIGNEE ADDRESS						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>AARON LOWN</td><td>05/18/2006</td></tr><tr><td>JOHN ROSCOE SWARTZ</td><td>05/18/2006</td></tr></tbody></table>	Name	Execution Date	AARON LOWN	05/18/2006	JOHN ROSCOE SWARTZ	05/18/2006	
Name	Execution Date						
AARON LOWN	05/18/2006						
JOHN ROSCOE SWARTZ	05/18/2006						
RECEIVING PARTY DATA							
Name:	BUILT NY, INC.						
Street Address:	520 BROADWAY, 2ND FLOOR						
City:	NEW YORK						
State/Country:	NEW YORK						
Postal Code:	10012						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29258559</td></tr></tbody></table>	Property Type	Number	Application Number:	29258559			
Property Type	Number						
Application Number:	29258559						
CORRESPONDENCE DATA							
Fax Number:	(914)723-4301						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	JHART@LSLLP.COM						
Correspondent Name:	ANDREW F. YOUNG						
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ATTORNEY DOCKET NUMBER:	BUILT.DP52						
NAME OF SUBMITTER:	ANDREW F. YOUNG						
Total Attachments: 3 source=ASSIGNMENTDP52#page1.tif source=ASSIGNMENTDP52#page2.tif source=RECORDATIONDP52#page1.tif							

CH 29258559 \$40.00

PATENT

500284376

REEL: 019347 FRAME: 0535

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address
Inventor (1): John R. SWARTZ	Residing at: 141 Godwin Ave. Ridgewood, NJ 07450 USA Citizenship: US
Inventor (1): Aaron LOWN	Residing at: 94 Clinton Road Tuxedo, NY 10987 USA Citizenship: US

declare that they are all citizens of the country of United States of America with residences as listed above,

hereby sell, assign and transfer to **BUILT NY, INC.**, a corporation of the State of New York, Country of USA, hereafter called the "Assignee," having a place of business at 75 Spring Street, 7th Floor, New York, NY 10012, USA;

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

_____ attached specification executed on _____,
XX specification Serial No. 29/258,559, filed April 24, 2006,
 _____ U.S. Letters Patent No. _____; issued _____,

entitled: **COVER DESIGN**,

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments,

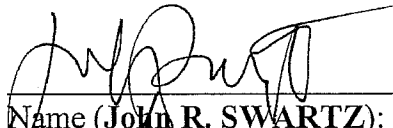
powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection

for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

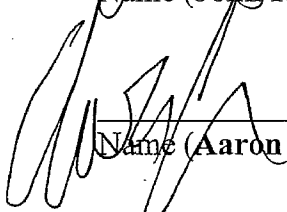
Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE 5.18.06


Name (John R. SWARTZ): (L.S.)

DATE 5/18/06


Name (Aaron LOWN): (L.S.)

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To: Hon. Commissioner of Patents and Trademarks: Please record the attached original document or copy:

1. Name of conveying party(ies):

(A) **John R. Swartz**

(B) **Aaron Lown**

Additional names? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: BUILT NY, INC.

Street Address: 520 Broadway, 2th Floor

City: New York State: New York ZIP: 10012, USA

3. Nature of conveyance:

☐ Assignment ☐ Merger

☐ Security Agreement ☐ Change of Name

☒ Other CHANGE OF ASSIGNEE ADDRESS

Additional names & addresses attached? ☐ Yes ☒ No

Execution Date: May 18, 2006 respectively

4. Application number(s) or patent number(s): 29/258,559, filed 04/24/2006 as Attorney Docket No. BUILT.P052

If this document is being filed together with a new application, execution date of application is: _____

1.

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom
correspondence should be mailed:

The address associated with:

CUSTOMER NO. 28752

Name: _____

Internal Address: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

☐ Enclosed

☒ Authorized charge to **Deposit Acct No 10-0100**
(Lackenbach Siegel LLP)

8. ☒ Charge any additional fees in connection with
this submission to our Deposit Account No. 10-0100.

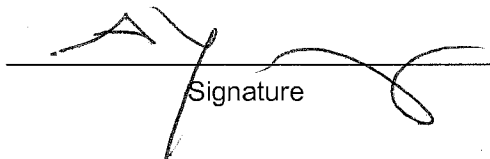
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ANDREW F. YOUNG, ESQ.

Name of Person Signing


Signature

May 25, 2007

Date

Reg. No. 44,001

Total number of pages including cover sheet, attachments, and document: 3