CH \$40.00 111410 11689979

Client Code: FBROAD.046A

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

Name of conveying parties:	2. Name and address of receiving party(ies):
1. Ronald A. Unkefer 2. William Roland Hieatt, III 3. Harold A. Rose 4. Neil Jennings Keon 5. Joakim Kalvenes 6. Robert W. Denny Jr. Additional name(s) of conveying partyies attached? () Yes (X) No	First Broadcasting Investment Partners, LLC 750 North St. Paul, 10th Floor Dallas, Texas 75201 Additional names of receiving parties attached? () Yes (X) No
3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other:	
Execution Date:	 US or PCT Application number(s) or US Paterit number(s):
(List as in section 1 if multiple signatures) 1. May 10, 2007	(X) Patent Application No.: 11/689,979 Filing Date: March 22, 2007
3. May 24, 2007 6. May 17, 2007	Additional numbers attached? () Yes (X) No
Party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: 1
Customer No. 20,995	
Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: FBROAD.046A	
7. Total fee (37 CFR 1.21(h)): \$40	8. Deposit account number: 11-1410
(X) Authorized to be charged to deposit account	Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
Statement and signature.	
To the best of my knowledge and belief, the foregoing is a true copy of the original document.	g information is true and correct, and any attached copy
Karen J. Lenker Name of Person Signing Signi	Herber May 25, 2007 ature Date
54,618 Registration No.	
Total number of pages including cover	
Total number of pages including cover	sheet, attachments and document: 6

Documents transmitted via Facsimile to be recorded with required cover sheet information to

Mail Stop Assignment Recordation Services

Director, U.S. Patent and Trademark Office P.O. Box 1450

Alexandria, VA 22313-1450

Facsimile Number: (571) 273-0140

3811741/052507

700326874

Client Code: FBROAD.046A Page 1

ASSIGNMENT

WHEREAS, We, Ronald A. Unkefer, a U.S. citizen, residing at 4412 Lakeside Drive, Dallas, Texas 75205; William Roland Hieatt, III, a U.S. citizen, residing at 1116 W. Lookout Drive, Richardson, Texas 75080; Harold A. Rose, a U.S. citizen, residing at 4321 Glenwick Lane, Dallas, Texas 75205; Neil Jennings Keon, a Canadian citizen, residing at 2901 Cityplace West Blvd. #512, Dallas, Texas 75204; Joakim Kalvenes, a Norweglan citizen, residing at 3824 Bowser Avenue, Dallas, Texas 75219; and Robert W. Denny, Jr., a U.S. citizen, residing at 8205 Tiverton Drive, Port Tobacco, Maryland 20677 (hereinafter, collectively referred to as "ASSIGNOR") have invented certain new and useful improvements in a SYSTEMS AND METHODS FOR ANALYZING ACCOMODATION FACILITIES (collectively hereinafter referred to as the "Work") for which ASSIGNOR has filed an application for Letters Patent in the United States, Application No.11/689,979, filed on March 22, 2007 (hereinafter referred to as the "Application");

AND WHEREAS, First Broadcasting Investment Partners, LLC, a DELAWARE Limited Liability Company, with its principal place of business at 750 North St. Paul, 10th Floor, Dallas Texas 75201, (hereinafter "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the improvements and the Application; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Work and any improvement made thereto including the Application and any other related intellectual property rights such as, but not limited to, copyright rights, copyrightable subject matter, know how, trade secrets, copyright registrations, reproduction rights, and waives any and all moral rights under 17 U.S.C. § 106A or otherwise, and any patent application(s) claiming priority thereto that have been or may hereafter be filed, such patent applications including divisions, continuations, continuations-in-part, reissues and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States; and does hereby authorize and request the Commissioner for Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNOR represents and warrants that to the best of ASSIGNOR's knowledge that: ASSIGNOR has not entered into any contract or made any commitments that will or may impair the rights assigned to ASSIGNEE in the Work or the Application.

ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of any related Letters Patent, before or after issuance.

ASSIGNOR DOES HEREBY release and forever discharge ASSIGNEE for any and all claims including but not limited to any debts, liabilities, damages and causes of action of whatsoever kind or nature relating to the Work, whether or not known, suspected and unsuspected including any and all previous agreements entered into, which now exist or may have existed prior to the date of this Agreement.

ASSIGNOR DOES HEREBY covenant and agree to promptly provide any tangible property embodying or describing the Work, including without limitation all documents, drawings, prototypes,

Client Code: FBROAD.046A Page 2

models, test results, designs, materials, computer programs and data, and the like, which, if not presently in the possession of ASSIGNEE, will be delivered to ASSIGNEE immediately upon creation thereof.

ASSIGNOR DOES HEREBY covenant and agree to communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any non-provisional application(s) filed therefrom, and any continuing application(s) filed from aforementioned patent application(s), and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent and/or copyright protection for the Work in all countries and ASSIGNOR does hereby appoint ASSIGNEE as ASSIGNOR's attorney-infact for the limited purpose of executing all documents and performing all other acts necessary to give effect and legality to this Assignment.

ASSIGNOR DOES HEREBY covenant and agree not to challenge or oppose, on any grounds whatsoever, the validity of this Assignment or to assist or request any third party to contest the validity of this Assignment, and ASSIGNOR further agrees not to contest the validity or enforceability of any intellectual property rights assigned herein, or to assist or request any third party to contest the validity or enforceability of any intellectual property rights assigned herein. Also, no course of conduct or dealing by ASSIGNOR shall act as an amendment, modification or waiver of any provision of this Assignment unless specifically set forth in writing.

ASSIGNOR DOES HEREBY covenant and agree to compensate ASSIGNEE for any losses, costs, expenses, claims, damages or liabilities (including reasonable attorneys' fees) suffered by ASSIGNEE due to, related to, or caused by ASSIGNOR's breach of any term, provision, condition, representation, or warranty of this Assignment.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

Ronald A. Unkefer

STATE OF JULIA

COUNTY OF DALLAS

on 51007, before me, Cincu Testerman, notary public, personally appeared Ronald A. Unkefer personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

SS.

SEAL CINDY S. TESTERMAN
Notary Public, State of Texas
My Commission Expires
February 07, 2010

Circly Oesterman Notary Signature

Application No.: 11/689,979 Filing Date: March 22, 2007	Client Code: FBROAD.046A Page 3
IN TESTIMONY WHEREOF, I hereunto	william Roland Hieatt, III
COUNTY OF OCULOR SS.	William Hieath, notary public, sonally known to me (or proved to me on the basis
of satisfactory evidence) to be the person(s) instrument, and acknowledged to me that he executed the satisfactory is satisfactory.	euted the same in his authorized capacity(ies), and person(s), or the entity upon behalf of which the
WITNESS my hand and official seal. CINDY 8. TESTERMAN Notary Public, State of Texas My Commission Expires February 07, 2010	Undy Desterman Notary Signature
N TESTIMONY WHEREOF, I hereunt	o set my hand and seal this 24% day of Harold A. Rose
county of Dallas ss.	
personally appeared Harold A. Rose personally satisfactory evidence) to be the person(s) whose and acknowledged to me that he executed the satisfactory	Harold Rose, notary public known to me (or proved to me on the basis of name(s) is/are subscribed to the within instrument ame in his authorized capacity(ies), and that by his ne entity upon behalf of which the person(s) acted
WITNESS my hand and official seal. [SEAL] CINDY 8. TESTERMAN Notary Public, State of Texas My Commission Expires February 07, 2010	Cindy Desterman Notary Signature

Client Code: FBROAD.046A

Page 4

1244
May IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1740 day of
Wil Jer
STATE OF Our Neil Jennings Keon
COUNTY OF Dallas Ss.
On 5/17/07 before me, Neil Jennings Kew, notary public, personally appeared Neil Jennings Keon personally known to me (or proved to me on the basis of
personally appeared Neil Jennings Keon personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal. [SEAL] CINDY S. TESTERMAN Notary Public, State of Texas My Commission Expires February 07, 2010 Notary Signature
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17th day of
STATE OF Joakim Kalvenes
COUNTY OF Dallas ss.
On 5/17/07, before me, Joakim Kalvenes, notary public, personally appeared Joakim Kalvenes personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal.
[SEAL] CINDY S. TESTERMAN Notary Public, State of Texas My Commission Expires Pebruary 07, 2010 CINDY S. TESTERMAN Notary Signature Notary Signature

Client Code: FBROAD.046A

Page 5

May N TESTIMONY WHEREOF, I hereunto set my hand and seal this 17th day of Robert W. Denny, Jr.

COUNTY OF DAMAS

SS.

on clary public, personally appeared Robert W. Denny, Jr. personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Suan Pesnikett

3694890/vz/042507

PATENT REEL: 019354 FRAME: 0142

RECORDED: 05/25/2007