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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John Steiger	03/22/2007
Machelle Stockwell	04/23/2007

RECEIVING PARTY DATA

Name:	Tropicana Products, Inc.
Street Address:	1001 13th Avenue E
City:	Bradenton
State/Country:	FLORIDA
Postal Code:	34208

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29267609

CORRESPONDENCE DATA

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Suite 3000 Address Line 2:

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	006943.00348
NAME OF SUBMITTER:	Richard S. Stockton

Total Attachments: 3

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PATENT REEL: 019357 FRAME: 0308

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PATENT REEL: 019357 FRAME: 0309

ASSIGNMENT

WHEREAS, we, John Steiger, Machelle Stockwell and Sheldon Yourist, (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

BOTTLE

which application was filed on October 17, 2006 and assigned Application No. 29/267,609; and

WHEREAS,

Tropicana Products, Inc. 1001 13th Avenue E Bradenton, FL 34208

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in ours names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firr this document information sufficient to identify the patent	•
3(22/0)	JIN J
Date:	John Steiger
State of Illenois County of McHenry ss: Barrington, Illin	, MA
County of Mc/henry ss. Carrington, second	
John Steiger, personally known to me to be t document, personally appeared before me and acknowledge 3/22/07 Date OFFICIAL SEAL LINDA J THOMPSO NOTARY PUBLIC - STATE OF MY COMMISSION EXPIRES:	red to me that he executed this document. Notary Public Number 1
Date:	Machelle Stockwell
	Washelle Blookwell
State of) ss:	
County of	
Machelle Stockwell, personally known to me to be document, personally appeared before me and acknowledge	
Date	Notary Public My Commission Expires:

John Steiger Date: State of County of John Steiger, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document. Notary Public Date My Commission Expires: Machelle Stockwell, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that she executed this document. Notary Public / Date My Commission Expires: OFFICIAL SEAL LINDA J THOMPSON NOTARY PUBLIC - STATE OF ILLINOIS

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into

this document information sufficient to identify the patent application to which this assignment pertains.

MY COMMISSION EXPIRES:03/28/08