

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jessica Tompkins</td><td>02/25/2005</td></tr><tr><td>Erin Hassett</td><td>02/25/2005</td></tr></tbody></table>	Name	Execution Date	Jessica Tompkins	02/25/2005	Erin Hassett	02/25/2005	
Name	Execution Date						
Jessica Tompkins	02/25/2005						
Erin Hassett	02/25/2005						
RECEIVING PARTY DATA							
Name:	Target Brands, Inc.						
Street Address:	1000 Nicollet Mall						
City:	Minneapolis						
State/Country:	MINNESOTA						
Postal Code:	55403						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29211166</td></tr></tbody></table>	Property Type	Number	Application Number:	29211166			
Property Type	Number						
Application Number:	29211166						
CORRESPONDENCE DATA							
Fax Number:	(612)696-3399						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	612-696-1331						
Email:	Angie.Montgomery@Target.com						
Correspondent Name:	William M. Hienz III						
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ATTORNEY DOCKET NUMBER:	2005-000112						
NAME OF SUBMITTER:	William M. Hienz III						
Total Attachments: 2 source=2005-000112#page1.tif source=2005-000112#page2.tif							

CH 29211166 \$40.00

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PATENT
REEL: 019361 FRAME: 0610

ASSIGNMENT

WHEREAS, we, Jessica Tompkins, Erin Hassett and William Lavigne have invented certain new and useful improvements in a PILL-SHAPED ON-PREMISES ELECTRONIC PAGER, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Serial No. 29/211,166, filed August 11, 2004;

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, in the United States, Canada and Mexico, that may or shall issue, therefrom including all reissues or extensions of such patents and including all of our associated rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in the above foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.


Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any of the above foreign countries, on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Date: 2/25/05

Jessica Tompkins
Jessica Tompkins


Subscribed and sworn to before me
this 25 day of February, 2005.

Kari J. Schaefer
Notary Public
(Notary Seal)  KARI J. SCHAEFER
NOTARY PUBLIC - MINNESOTA
My Commission Expires Jan. 31, 2010

Date: 2/25/05

Erin Hassett
Erin Hassett

Subscribed and sworn to before me
this 25 day of February, 2005.

Kari J. Schaefer
Notary Public
(Notary Seal)  KARI J. SCHAEFER
NOTARY PUBLIC - MINNESOTA
My Commission Expires Jan. 31, 2010

Date: _____

William Lavigne

Subscribed and sworn to before me
this ____ day of _____, 2005.

Notary Public

(Notary Seal)