PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Media General, Inc.	05/23/2007

RECEIVING PARTY DATA

Name:	Blockdot, Inc.
Street Address:	8350 North Central Expressway
Internal Address:	Suite 400
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	5695400

CORRESPONDENCE DATA

Fax Number: (804)344-7999

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Correspondent Name: J. Michael Martinez de Andino Address Line 1: Riverfront Plaza, East Tower

Address Line 2: 951 East Byrd Street

Address Line 4: Richmond, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	65427.000007
NAME OF SUBMITTER:	Harry L. Laxton

Total Attachments: 3

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PATENT REEL: 019365 FRAME: 0472

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PATENT REEL: 019365 FRAME: 0473 Form **PTO-1595** (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)

RECORDATION FORM COVER SHEET PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) below.			
Name of conveying party(ies) Media General, Inc.	2. Name and address of receiving party(ies) Name: Blockdot, Inc. Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) May 23, 2007 Assignment Merger Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 4. Application or patent number(s): This A. Patent Application No.(s)	Street Address: 8350 North Central Expressway Suite 400 City: Dallas State: TX Country: U.S.A. Zip: 75206 Additional name(s) & address(es) attached? Yes No document is being filed together with a new application. B. Patent No.(s) 5,695,400 ached? Yes No			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: J. Michael Martinez de Andino	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00			
Internal Address: HUNTON & WILLIAMS	Authorized to be charged by credit card Authorized to be charged to deposit account			
Street Address: Riverfront Plaza, East Tower 951 East Byrd Street	Enclosed None required (government interest not affecting title)			
City: Richmond	Register			
State: VA Zip:23219-4074	Expiration Date			
Phone Number: (804) 788-7216 Fax Number: (804) 788-8218	b. Deposit Account Number <u>08-3436</u>			
Email Address: mmartinez@hunton.com	Authorized User Name Harry L. Laxton, Jr.			
9. Signature: Signature Harry L. Laxton, Jr., Registration No. 57,617	June 4, 2007 Date Total number of pages including cover			
Name of Person Signing	sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

United States Patent Assignment

This United States Patent Assignment ("Assignment"), is made by **Media General, Inc.**, a Virginia Corporation, with an address of **333 E. Franklin Street, Richmond, VA 23219** (hereinafter referred to as "Assignor").

Recitals.

Whereas, Assignor is the current owner of:

U.S. Patent No. 5,695,400 "METHOD OF MANAGING MULTI-PLAYER GAME PLAYING OVER A NETWORK"

(the "PATENT"), a U.S. Utility Patent which issued on December 9, 1997;

Whereas, Assignor owns the entire right, title and interest in and to the PATENT and the invention therein disclosed and claimed (collectively, the "PATENT AND INVENTION"), and have the unrestricted right to sell, assign and transfer such PATENT AND INVENTION; and

Whereas, **Blockdot**, **Inc.**, a Texas corporation, having a place of business at 8350 North Central Expressway, Suite 400, Dallas, Texas 75206 (hereinafter referred to as "Assignee"), desires to acquire the entire right, title and interest in and to the PATENT AND INVENTION.

Assignment.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged as having previously been received, Assignor has sold and hereby sells, assigns, transfers and conveys unto Assignee, its successors and assigns the Assignor's entire right, title and interest in and to the PATENT AND INVENTION and in and to any and all applications based thereon, all continuations, continuations-in-part, continuing prosecution applications, or divisions thereof, and in all letters patent of the United States of America and all countries foreign thereto and reissues and extensions thereof which may be granted from the PATENT AND INVENTION, for the full term for which the letters patent, together with the right to claim the priority of any patent application included therein, to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made.

Assignor covenants and agrees, on her own behalf and on behalf of her successors and assigns, without further compensation, to promptly at any time upon the request of the Assignee, its successors and assigns, provide such further information and execute such further assignments and documents and do all lawful acts with respect to the PATENT AND INVENTION that may be necessary or desirable to perfect title in the Assignee, their successors or assigns, and to assist in obtaining patents relating to the PATENT AND INVENTION, or in any interference proceedings or for any divisions, continuations or continuation-in-part patent applications relating to the PATENT AND INVENTION.

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Assignor warrants and represents to Assignee that Assignor has full and unencumbered legal and equitable title to the PATENT AND INVENTION and has not granted any rights in the PATENT AND INVENTION to any other person, firm, corporation or entity. Witness the following signature, made as of the date set forth. Assignor: MEDIA GENERAL, INC Name of Company Representative: George L. Mahoney Title of Signatory: Vice President, General Counsel and Secretary Date: May 23, 2007

COMMONWEALTH OF Ursinia) CITY OF Richmond

Before me personally appeared a representative of MEDIA GENERAL, INC., to me known to be Cameron W. Frey
Notary Public
My Commission Expires: 5-31-08

SEAL

RECORDED: 06/04/2007

PATENT REEL: 019365 FRAME: 0476