Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
N			ame	Execution Date	
Wang-He Lou 06/01/2007					
RECEIVING PARTY DATA					
Name:	Mitsubishi Digital Electronics America, Inc.				
Street Address:	9351 Jeronimo Road				
City:	Irvine				
State/Country:	CALIFORNIA				
Postal Code:	92618-1904				
PROPERTY NUMBERS Total: 1 Property Type Number					
Application Number: 11609		16098	821		11609824
CORRESPONDENCE DATA					
Fax Number: (949)567-6710					
Fax Number:(949)567-6710Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:949-567-6700					
Email: ipprosecution@orrick.com					
Correspondent Name: Orrick, Herrington & Sutcliffe LLP					
Address Line 1: 4 Park Plaza, Suite 1600					
Address Line 4: Irvine, CALIFORNIA 92614					
ATTORNEY DOCKET NUMBER:			705397.4030		
NAME OF SUBMITTER:			Kenneth S. Roberts		
Total Attachments: 2 source=705397asg#page1.tif source=705397asg#page2.tif					

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, WANG-HE LOU, a citizen of the United States (hereinafter referred to as "ASSIGNOR"), has invented and own a certain invention entitled SMART GREY LEVEL MAGNIFIER FOR DIGITAL DISPLAY for which application for Letters Patent of the United States of America was filed on December 12, 2006 and assigned Serial No. 11/609,821; and

WHEREAS, MITSUBISHI DIGITAL ELECTRONICS AMERICA, INC., a corporation organized and existing under and by virtue of the laws of the State of California and having its principal place of business at 9351 Jeronimo Road, Irvine, California 92618-1904 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent or any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

OC-113624.1 OHS West:260191519.1 705397-4030

PATENT REEL: 019374 FRAME: 0730

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at Irvine, California, this <u>15t</u> day of June <u>Wang He Lou</u> WANG-HE LOU _, 2007.

) ss COUNTY OF ORANGE) On <u>June 1, 2007</u> before me, <u>Yolanda Sabedra</u>, personally appeared WANG-HE LOU

personally known to me - OR - \Box proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/x subscribed to the within instrument and acknowledged to me that he/x e/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(x), or the entity upon behalf of which the person(x) acted, executed the instrument.

2

WITNESS my hand and official seal.



STATE OF CALIFORNIA

Handa Sabeefs Motary Public in and for said County and State

OHS West:260191519.1 705397-4030

> PATENT REEL: 019374 FRAME: 0731

RECORDED: 06/04/2007