

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dennis Gwak	06/09/2006
RECEIVING PARTY DATA	
Name:	Frog Marketing, Inc.
Street Address:	1578 W 7800 S
Internal Address:	204
City:	West Jordan
State/Country:	UTAH
Postal Code:	84088
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11142178
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NAME OF SUBMITTER:	Todd E. North
Total Attachments: 1 source=Assignment - signed#page1.tif	

OP \$40.00 11142178

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PATENT
REEL: 019376 FRAME: 0728

ASSIGNMENT

Whereas, I

INVENTOR
AND CITY

(1) DENNIS GWAK
County of SALT LAKE

of SOUTH JORDAN
and State of UTAH

have invented certain improvements in

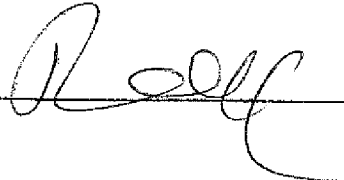
MOBILE BILLBOARD ADVERTISING SYSTEM & APPARATUSES

that was filed in a United States patent application on: (1) May 31, 2005,

And a Declaration was signed on: March 3, 2006

Whereas Frog Marketing, Inc., a corporation of Utah, having a place of business at 1578 West 7800 South, Suite 204, West Jordan, UT 84088, (hereinafter called Frog Marketing, Inc.), desires to acquire the entire right, title and interest in the said Application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to Frog Marketing, Inc., its successors and assigns, the entire right, title and interest in the said Application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States Application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said Application to Frog Marketing, Inc., its successors and assigns; and I hereby agree that Frog Marketing, Inc. may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Frog Marketing, Inc..

1.  SIGNATURE OF INVENTOR

6/9/06, 2006