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PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

5-25-07

1. Name of conveying party(ies)
Peter MacIver

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Mattel, Inc.
Internal Address: _____

3. Nature of conveyance/Execution Date(s):
Execution Date(s) February 26, 2007
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

Street Address: 333 Continental Boulevard

City: El Segundo
State: California
Country: USA Zip: 90245
Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s): This document is being filed together with a new application.
A. Patent Application No.(s)
11/266,760
05/19/2007 DBYRNE 00000007 11266760
01 MC:8021 (40.00 DP)
Additional numbers attached? Yes No

B. Patent No.(s)
OFFICE OF PUBLIC RELATIONS
FINANCE SECTION
MAY 25 08 PM 12

5. Name and address to whom correspondence concerning document should be mailed:
Name: Michael R. Langer
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Fax Number: (503) 295-6679
Email Address: langer@khpatent.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information
a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number _____
Authorized User Name _____

9. Signature: May 22, 2007
Signature Date

Michael R. Langer
Name of Person Signing
Total number of pages including cover sheet, attachments, and documents: 3

ASSIGNMENT

WHEREAS, I, Peter MacIver of Huntington Beach, California, have invented certain improvements in a GAMING SYSTEM, for which I filed U.S. Provisional Patent Application Serial No. 60/625,473 filed November 3, 2004, Serial No. 60/630,709 filed November 23, 2004, Serial No. 60/668,829 filed April 5, 2005, Serial No. 60,670,777 filed April 12, 2005, Serial No. 60/683,897 filed May 23, 2005; a U.S. Utility Patent Application Serial No. 11/266,760 filed November 2, 2005; and a PCT Patent Application Serial No. PCT/US 2005/039754 filed November 3, 2005.

WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, and State of California, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, Peter MacIver, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

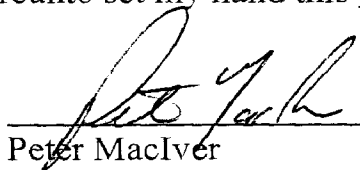
I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of my entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, I hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that I am the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent applications, and that the same are unencumbered, and that I have good

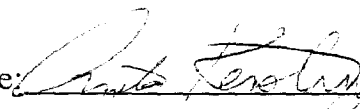
and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, I agree that I will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 26
day of FEB, 2006.


Peter MacIver

Witness:

Signature: 
Name: Anita Hartung
Address: 333 Continental Blvd
City & State: El Segundo, CA