

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Theodore Nathanson	03/23/2007
Craig Adam Nathanson	03/24/2007
RECEIVING PARTY DATA	
Name:	Aha! Concepts Inc.
Street Address:	352D Central Avenue
Internal Address:	Suite D10
City:	Scarsdale
State/Country:	NEW YORK
Postal Code:	10583
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10676367
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	1254-201
NAME OF SUBMITTER:	Rochelle Lieberman
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 10676367

**500289728**

**PATENT  
REEL: 019381 FRAME: 0460**

## ASSIGNMENT OF INTEREST IN INTELLECTUAL PROPERTY

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to us, the receipt of which is hereby acknowledged, WE, **THEODORE NATHANSON**, an individual citizen of the United States of America, having a principal residence in the United States of America at 352D Central Avenue, Suite D10, Scarsdale, NY 10583, and **CRAIG ADAM NATHANSON**, an individual citizen of the United States of America, having a principal residence in the United States of America at 352D Central Avenue, Suite D10, Scarsdale, NY 10583, assigns, conveys, and transfers to **AHA! CONCEPTS INC.**, a New York corporation, having a principal place of business at 352D Central Avenue, Suite D10, Scarsdale, NY 10583, the entire right, title, and interest we have in, to, and under the following patent(s), and patent application(s), and all associated worldwide intellectual property rights, including all rights arising under foreign and domestic patent laws, together with all goodwill pertaining thereto, as set forth below, and all associated rights to sue and recover damages for all violations or infringements, past, present, and future.

### *Patent Applications*

<u>Serial No.</u>	<u>Title</u>	<u>Filing Date</u>
10/676,367	Information Organization Product and Method	Oct. 1, 2003

This assignment includes an assignment of all right to sue for all violations or infringements, past, present, and future for all of the above listed rights and assets.

Dated: March 23, 2007

By: Theodore Nathanson  
Name: Theodore Nathanson  
Title: Individual Citizen of USA

Dated: March 24, 2007

By: Craig Adam Nathanson  
Name: Craig Adam Nathanson  
Title: Individual Citizen of USA