

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Toyota Engineering & Manufacturing North America, Inc.		05/21/2007
RECEIVING PARTY DATA		
Name:	Toyota Motor Corporation	
Street Address:	1 Toyota-Cho	
City:	Aichi	
State/Country:	JAPAN	
Postal Code:	471 8571	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	7210738	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	TTC-28302/08	
NAME OF SUBMITTER:	Thomas E. Anderson	
Total Attachments: 1 source=assign#page1.tif		

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ASSIGNMENT

WHEREAS, Toyota Engineering & Manufacturing North America, Inc, a corporation organized under and pursuant to the laws of Kentucky having its principal place of business at 25 Atlantic Avenue; Erlanger, Kentucky 41018 (hereinafter referred to as Assignor), is the sole and exclusive owner, by assignment, of the US Patent No. 7,210,738; entitled RETRACTABLE SEAT BACK PROTECTOR, and

WHEREAS, Toyota Motor Corporation, a Corporation organized under and pursuant to the laws of Japan having its principal place of business at 1 Toyota-Cho, Aichi 471 8571 Japan (hereinafter referred to as Assignee), is desirous of acquiring the right, title and interest in, to and under said Letter Patent and the invention covered thereby;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over unto Assignee, successors, legal representative and assigns, the entire right, title and interest, domestic and foreign, in and to said US Patent.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, Assignor has not granted any rights inconsistent with the rights granted herein.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor's heirs, successors, assigns or other legal representatives will sign any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform all acts which Assignee, its successors, legal representatives and assigns may deem necessary to secure thereto the rights herein assigned, sold and set over.

Date:

5/21/07

Signature:

J. Doe

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RECORDED: 06/07/2007

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