PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Manoj Nair	05/11/2007
Stephen R. Perrin	05/14/2007
Iva Blazina Vukelja	05/30/2007
John Philip Bell II	06/07/2007
Alex Rankov	05/22/2007

RECEIVING PARTY DATA

Name:	EMC Corporation
Street Address:	176 South Street
City:	Hopkinton
State/Country:	MASSACHUSETTS
Postal Code:	01748

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11694764

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 16192.64

NAME OF SUBMITTER: Carl T. Reed

PATENT

REEL: 019403 FRAME: 0123

OP \$40.00 11694

Total Attachments: 6 source=16192-64-assignment#page1.tif source=16192-64-assignment#page2.tif source=16192-64-assignment#page3.tif source=16192-64-assignment#page4.tif source=16192-64-assignment#page5.tif source=16192-64-assignment#page6.tif

> PATENT REEL: 019403 FRAME: 0124

PATENT APPLICATION Docket No: 16192.64

RETURN TO:

R. Burns Israelsen Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

ASSIGNMENT

We the undersigned, hereinafter collectively referred to as "Assignor", are the inventors of an invention entitled AUCTION-BASED SERVICE SELECTION.

Preferred embodiments of said invention are disclosed in a United States patent application filed in the United States Patent and Trademark Office as:

Serial No.:

11/694,764

on the date of March 30, 2007

The Assignee, EMC Corporation, a corporation of the state of Massachusetts, having a principal place of business at 176 South Street, Hopkinton, Massachusetts 01748, desires to secure the entire right, title and interest in said application.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledge, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title, and interest in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of letters patent or patents granted thereon, and in all patents issuing thereon in the United States.

The right to claim the benefit of any prior related United States or foreign patent applications.

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Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all patents on said application to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

Assignor hereby agrees, without further consideration, to sign all lawful papers and to perform all other lawful acts which the Assignee may request Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States applications and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said application.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Full name of sole or first inventor

Manoj		Nair
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)
Inventor's signature	n/P	
Date 5/11/07	Country of Citizenship	India
Address <u>c/o EMC Corpora</u>	ation, 176 South Street, Hopkinton	Massachusetts 01748
Full name of second inventor	r, il'any	Perrin
Stephen (GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)
Inventor's signature	(MIDDLE HATTAL ON TOTAL)	TAME (OR END TAME)
Date	Country of Citizenship	United States
Address <u>c/o EMC Corpora</u>	ntion, 176 South Street, Hopkinton	, Massachusetts 01748
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Full name of sole or first inventor Nair (GIVEN NAME) (MIDDLE INITIAL OR NAME) FAMILY (OR LAST NAME) Inventor's signature __ ____Country of Citizenship __India Address <u>c/o EMC Corporation, 176 South Street, Hopkinton, Massachusetts 01748</u> Full name of second inventor, if any Stephen FAMILY (OR LAST NAME) (GIVEN NAME) (MIDDLE INITIAL OR NAME) Inventor's signature Date 5/14/07 ____Country of Citizenship ___United States Address <u>c/o EMC Corporation</u>, 176 South Street, Hopkinton, Massachusetts 01748

Page 2 of 3

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Inventor's signature		
Date	Country of Citizenship	United States

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RECORDED: 06/08/2007