Attorney Docket No.: 05.40

Form PTO-1595 (Rev. 07/05) OMB No. 0851-0027 (exp. 6/30/2008) 103413859 RECORDAIN

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

#### PATENTS ONLY To the Director of the U.S. Patent and Trademark Office; Please record the attached documents or the new address(es) below. 2. Name and address of receiving party(ies) Name of conveying party(ies) 001 CORPORATION Name: \_\_\_\_\_ Katla KUETHE Philipp MUESSIGMANN Internal Address: \_ Additional name(a) of conveying party(les) attached? \_\_\_\_Yes 🗹 No 3. Nature of conveyance/Execution Date(s): Street Address: 2906 THOUSAND OAKS Execution Date(s) 02/24/2007, 02/24/2007 ✓ Assignment Merger City: AUSTIN Change of Name Security Agreement \_\_\_ Joint Research Agreement State: TX Government Interest Assignment Zip: Country: US Executive Order 9424, Confirmatory License Additional name(s) & address(es) attached? Yes Yes No ✓ Other SEE Exhibit A - Attached 4. Application or patent number(s): This document is being filed together with a new application. B. Patent No.(s) A. Patent Application No.(s) 29/243.816 Filed On: 11/30/2005 Additional numbers attached? Yes ✓ No 6. Total number of applications and patents Name and address to whom correspondence concerning document should be mailed: involved: Name: CYNTHIA R. MILLER, ESQ. 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Internal Address: ESTEE LAUDER COMPANIES Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed Street Address: 155 PINELAWN ROAD None required (government interest not affecting title) SUITE 345 SOUTH 8, Payment Information City: \_\_\_MELVILLE a. Credit Card Last 4 Numbers \_ **Zìp:** 11747 State: NY Expiration Date \_\_\_\_ Phone Number: (631) 414-6088

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

06/08/2007 DBYRNE 00000112 051320 29243816

Fax Number: (631) 531-1340

9. Signature: (

Email Address: cymller@estee.com

CYNTHIA R. MILLER, ESQ

Name of Person Signing

01 FC:8021

40.00 DA

PATENT

b. Deposit Account Number \_\_\_\_\_\_05-1320 \_

Total number of pages including cover

sheet, attachments, and documents:

Authorized User Name C. Miller

REEL: 019404 FRAME: 0989

Attorney Docket No.: 05.40

# **EXHIBIT A**

Corrective Assignment to correct Assignee's name, previously recorded on REEL/FRAME No.: 017472/0817.

Page 1 of 2

-Assignment

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 05,40

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Katia Kuethe	04/10/2006
Phillipp Muessignmann	04/10/2006

#### **RECEIVING PARTY DATA**

Name:	ELC Management LLC
Street Address:	767 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code;	10153

### PROPERTY NUMBERS Total: 5

Property Type	Number	
Application Number:	29243820	
Application Number:	29243819	
Application Number:	29243739	
Application Number:	29243816	
Application Number.	29243738	

### CORRESPONDENCE DATA

Fax Number:

(631)531-1340

Correspondence will be sent via US Mall when the fax attempt is unsuccessful.

Phone:

(631) 414-6093

Email:

vpalumbo@estee.com

Correspondent Name:

Victoria Palumbo

Address Line 1:

155 Pinelawn Road

Address Line 2:

Suite 345 South

Address Line 4:

Melville, NEW YORK 11747

file://C:\Documents and Settings\vpalumbo\Local Settings\Temporary Internet Files\OLK5\EAS... 04/14/2006

Page 2 of 2 Assignment 05.37 ATTORNEY DOCKET NUMBER: Victoria Palumbo NAME OF SUBMITTER: /Victoria Palumbo/ Signature: 04/14/2006 Date: Total Attachments: 10 source=0537assignment#page1.tif source=0537assignment#page2.tif source=0538 assignment#page1.tif source=0538 assignment#page2.tif source=0539assignment#page1.tif source=0539assignment#page2.tif source=05.40assignment#page1.tif source=05.40assignment#page2.tif\_ source=0545assignment#page1.tif source=0545assignment#page2.tif RECEIPT INFORMATION

PAT99011

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EPAS ID:

Receipt Date:

Fee Amount:

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DOCKET NO.: 05.40 APPLICATION NO. 29/243,816 JOINT Page 1 of 2

# ASSIGNMENT

WHEREAS, WE, Katia KUETHE and Philipp MUESSIGMANN, ASSIGNORS, citizens of Germany, both residing at 475 Kent Avenue, #607, Brooklyn, NY 11211, respectively, are the inventors of the invention titled FRAGRANCE BOTTLE AND CAP, for which we executed an application for a Patent of the United States which is identified by Application No.: 29/243,816 / Filing Date: 11/30/2005 / Attorney Docket No.: 05.40; and

WHEREAS, 001 Corporation, a Texas corporation, having an office at 2906 Thousand Oaks, Austin, TX 78746, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

DOCKET NO.: 05.40 APPLICATION NO. 29/243,816

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JOINT Page 2 of 2

IN TESTIMONY WHEREOF, We hereunto set our hands and scals the day and year set opposite our respective signatures.

Date 2-24-67-

, 2007

Katia KUETHE

State of New York

County of QUUINS

On the Attaged of Thurw in the year 2007 before me, the undersigned, a Notary Public in and for said State, personally appeared Katia KULTHE, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTARY PUBLIC

Lily Moy
Notary Public, State of New York
No 01M06139356
Qualified in Queens County
Commission Expires Jan 09, 2010

Date 2-24-07

2007

Philip MUESSIGMANN

State of New York

County of Quans

On the day of flower in the year 2007 before me, the undersigned, a Notary Public in and for said State, personally appeared Philipp MUESSIGMANN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTARY PUBLIC

Notary Public, State of New York
No 01 M06139356
Qualified in Queens County
Commission Expires Jan 09, 20 ]

DOCKET NO.: 05.40D-US APPLICATION NO. 29/243,816 JOINT Page 1 of 2

## ASSIGNMENT

WHEREAS, WE, Katia KUETHE and Phillipp MUESSIGMANN, ASSIGNORS, citizens of Germany, both residing at 475 Kent Avenue, #607, Brooklyn, NY 11211, respectively, are the inventors of the invention titled FRAGRANCE BOTTLE AND CAP, for which we executed an application for a Patent of the United States which is identified by Application No.: 29/243,816 / Filing Date: 11/30/2005 / Attorney Docket No.: 05.40D-US; and

WHEREAS, ELC Management LLC, a Delaware corporation having an office at 767 Fifth Avenue, New York, NY 10153, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

DOCKET NO.: 05.40D-US APPLICATION NO. 29/243,816 JOINT Page 2 of 2

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

our respective signatures.

Date april 10f4

, **20**06

Katia KUETHE

State of NEW YORK

County of KINGS

On the lottle day of APLAL in the year 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared Katia KUETHE, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTABY PUBLIC

JOSÉ L. COLÓN Silvey Public - State of New York No. 01CO5031881

Mestchester County
August 15, 20 06

Date 4-10-2006.

, 2006

Philipp MUESSIGMANN

State of NEW YOLK

County of KINGS

On the Affect in the year 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared Phillipp MUESSIGMANN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

NOTARY PUBLIC

JOSÉ L. COLÓN
Notary Public - State of New York
No. 01C05031881
Cualified in Westchester County
Commission Expires August 15, 20

PATENT REEL: 019404 FRAME: 0996

**RECORDED: 05/25/2007**