

**PATENT ASSIGNMENT**

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| SUBMISSION TYPE:   | NEW ASSIGNMENT                         |
| NATURE OF CONVEYANCE:  | ASSIGNMENT                             |
| <b>CONVEYING PARTY DATA</b>  |  |
| <b>Name</b>  | <b>Execution Date</b>                  |
| Sung-hee KIM   | 06/07/2007                             |
| Seung-joon YANG  | 06/07/2007                             |
| Rae-hong PARK  | 06/07/2007                             |
| Bo-ra LIM  | 06/07/2007                             |
| <b>RECEIVING PARTY DATA</b>  |  |
| <b>Name:</b>   | Samsung Electronics Co., LTD.          |
| <b>Street Address:</b>   | 416, Maetan-dong, Yeongtong-gu         |
| <b>City:</b>   | Suwon-si, Gyeonggi-do                  |
| <b>State/Country:</b>  | KOREA, REPUBLIC OF                     |
| <b>PROPERTY NUMBERS Total: 1</b>   |  |
| <b>Property Type</b>   | <b>Number</b>                          |
| Application Number:  | 11760852                               |
| <b>CORRESPONDENCE DATA</b>   |  |
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| NAME OF SUBMITTER:   | Darryl Mexic                           |
| Total Attachments: 1<br>source=ASSIGN#page1.tif                                      |  |

CH \$40.00 11760852

### Assignment

Whereas, We, **Sung-hee KIM; Seung-joon YANG; Rae-hong PARK; and Bo-ra LIM** all of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in **IMAGE PROCESSING METHOD AND APPARATUS FOR CONTRAST ENHANCEMENT** and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas,

**SAMSUNG ELECTRONICS CO., LTD.**, of 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), and



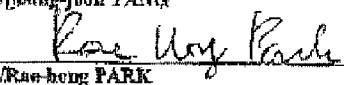
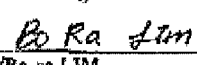
**INDUSTRY-UNIVERSITY COOPERATION FOUNDATION SOGANG UNIVERSITY**, a non-profit organization, of 1 Sinsu-dong, Mapo-gu, Seoul, Republic of Korea,

desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys **SUGHRUE MION, PLLC** of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

|       |  |             |
|-------|--|-------------|
| Date: |  | 7 June 2007 |
|       | s/Sung-hee KIM   |             |
| Date: |   | 7 June 2007 |
|       | s/Seung-joon YANG  |             |
| Date: |   | 7 June 2007 |
|       | s/Rae-hong PARK  |             |
| Date: |   | 7 June 2007 |
|       | s/Bo-ra LIM  |             |

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)