

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher P. Weigand	04/26/2007
Julie Post-Smith	04/26/2007
Steve Laserson	04/26/2007
Anne Marie Thomas	04/27/2007
Sharon Schneider	04/26/2007
Carly Price	01/11/2007
Valeria Cardoso	04/26/2007
Christian Schmidt	04/26/2007
Mark Jones	04/26/2007
Paul Mougey	04/26/2007
Travis Lee	04/26/2007
John Grimley	04/26/2007

RECEIVING PARTY DATA

Name:	American Greetings Corporation
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29280784

CORRESPONDENCE DATA

Fax Number: (216)623-0134
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 216.623.0150
 Email: jsafranek@ralaw.com

CH \$40.00 29280784

Correspondent Name: James C. Scott
Address Line 1: 1375 East 9th Street
Address Line 2: One Cleveland Center, 9th FL
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:

109769.0147

NAME OF SUBMITTER:

James C. Scott

Total Attachments: 14

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ASSIGNMENT

WHEREAS, we, **Christopher P. Weigand**, a citizen of the United States of America, residing at 8006 Summersweet Trail, Sagamore Hills, Ohio 44067; **Julie Post-Smith**, a citizen of the United States of America, residing at 433 Wilmington Drive, Broadview Heights, Ohio 44147; **Steve Laserson**, a citizen of the United States of America, residing at 2518 Claver Road, University Heights, Ohio 44118; **Anne Marie Thomas**, a citizen of the United States of America, residing at; **Sharon Schneider**, a citizen of the United States of America, residing at; **Carly Price**, a citizen of the United States of America, residing at; **Valeria Cardoso**, a citizen of the United States of America, residing at; **Christian Schmidt**, a citizen of the United States of America, residing at 119 Smith Street, Apt. J, Brooklyn, NY 11201; **Mark Jones**, a citizen of the United States of America, residing at; **Paul Mougey**, a citizen of the United States of America, residing at; **Travis Lee**, a citizen of the United States of America, residing at 6033 N. Sheridan Road, 34M, Chicago, IL 60660; **John Grimley**, a citizen of the United States of America, residing at; have invented certain inventions and improvements disclosed in a non-provisional patent application entitled "**Card Studio Displays**," and filed in the United States Patent and Trademark Office on June 7, 2007; 29/280,784; and

WHEREAS, **AMERICAN GREETINGS CORPORATION**, a corporation of the State of Ohio having a principal place of business at One American Road, Cleveland, Ohio 44144, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Christopher P. Weigand, Julie Post-Smith, Steve Laserson, Anne Marie Thomas, Sharon Schneider, Carly Price, Valeria Cardoso, Christian Schmidt, Mark Jones, Paul Mougey, Travis Lee and John Grimley**, by these presents do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION**, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and

to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION** or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **AMERICAN GREETINGS CORPORATION**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Christopher P. Weigand
Christopher P. Weigand

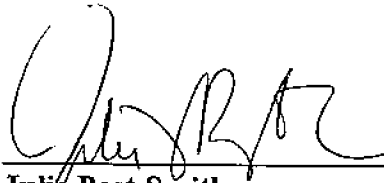
STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Christopher P. Weigand**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____



Julie Post-Smith

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2006, personally appeared **Julie Post-Smith**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____

Steve Laserson
Steve Laserson

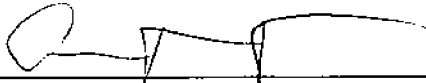
STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Steve Laserson**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____



Anne Marie Thomas

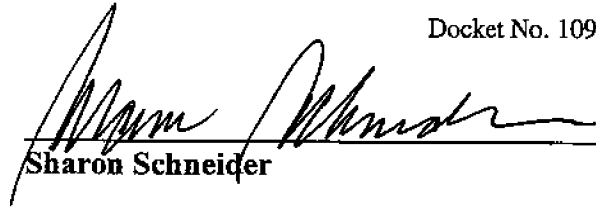
STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 27 day of April, 2007, personally appeared **Anne Marie Thomas**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____



Sharon Schneider

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Sharon Schneider**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____

Carley Price
~~Carley Price~~ CARLY PRICE

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 11th day of JANUARY, 2007, personally appeared **Carley Price**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)
NOTARY PUBLIC

BRETT H. BYERS *Brett H. Byers*
NOTARY PUBLIC
My Commission Expires: 7-16-07

Valeria Cardoso
Valeria Cardoso

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Valeria Cardoso**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires: _____



Christian Schmidt

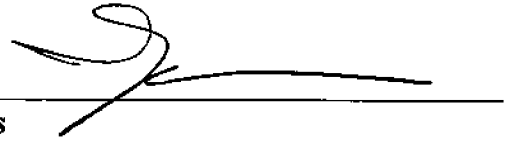
STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Christian Schmidt**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires: _____



Mark Jones

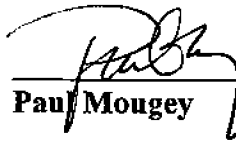
STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Mark Jones**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires: _____


Paul Mougey

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Paul Mougey**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____

Travis Lee
Travis Lee


STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **Travis Lee**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____


John Grimley

STATE OF OHIO

Before me, a Notary Public in and for the State of Ohio, on this 26 day of April, 2007, personally appeared **John Grimley**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

(SEAL)

My Commission Expires: _____