

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Darren E. Vengroff</td> <td>05/03/2007</td> </tr> <tr> <td>Jeffrey A. Holden</td> <td>05/03/2007</td> </tr> </tbody> </table>		Name	Execution Date	Darren E. Vengroff	05/03/2007	Jeffrey A. Holden	05/03/2007
Name	Execution Date						
Darren E. Vengroff	05/03/2007						
Jeffrey A. Holden	05/03/2007						
RECEIVING PARTY DATA							
Name:	Pelago, Inc.						
Street Address:	Westlake Center Office Tower, 1601 5th Avenue						
Internal Address:	Suite 1100						
City:	Seattle						
State/Country:	WASHINGTON						
Postal Code:	98101						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11697617</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11697617		
Property Type	Number						
Application Number:	11697617						
CORRESPONDENCE DATA							
Fax Number:	(206)682-6031						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	740108.402						
NAME OF SUBMITTER:	James A. D. White						

Total Attachments: 2
 source=402 Assignment#page1.tif

CH \$40.00 11697617

ASSIGNMENT

WHEREAS, we, Darren E. Vengroff and Jeffrey A. Holden (hereinafter referred to as ASSIGNORS), having mailing addresses of 3111 East Republican Street, Seattle, Washington 98112 and 5525 South Othello Street, Seattle, Washington 98118, respectively, are the joint inventors of an invention entitled "PROXIMITY-BASED USER INTERACTION," as described and claimed in the specification for which an application for United States letters patent was filed on April 6, 2007, and assigned Application No. 11/697,617. This application claims the benefit of U.S. Provisional Application No. 60/790,276, filed on April 7, 2006;

WHEREAS, Pelago, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at Westlake Center Office Tower, 1601 5th Avenue - Suite 1100, Seattle, WA 98101, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

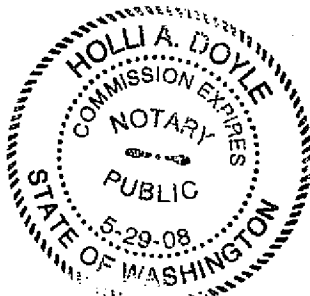
MAY 3, 2007
Date
State of Washington)
County of King)

[Signature]
Darren E. Vengroff

ss.

I certify that I know or have satisfactory evidence that Darren E. Vengroff is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 5-3-07



Signature of Notary Public [Signature]

Printed Name Hollie A. Doyle

My appointment expires 5/29/08

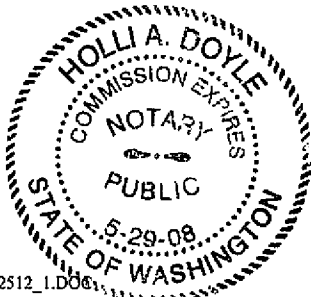
5/3/07
Date
State of Washington)
County of King)

[Signature]
Jeffrey A. Holden

ss.

I certify that I know or have satisfactory evidence that Jeffrey A. Holden is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 5-3-07



Signature of Notary Public [Signature]

Printed Name Hollie A. Doyle

My appointment expires 5/29/08

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