

**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/execution date(s):  
Peter Gerard Gray - 05/22/2007  
Karel Jozef Maria Depoot - 05/22/2007  
Luc Marie Willy Lievens - 05/29/2007  
Falke Elisabeth Vanneste - 05/25/2007  
Serge Omer Alfons Jean Thooft - 05/29/2007  
Additional name(s) of conveying party(ies) attached:  
 Yes  No

2. Name and address of receiving party(ies):  
Name: The Procter & Gamble Company  
Internal Address: Attention: Chief Patent Counsel  
One Procter & Gamble Plaza  
Cincinnati, OH 45202  
Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of name  
 Joint Research Agreement  
Executed: \_\_\_\_\_  
Name of the owner of the application (or patent): \_\_\_\_\_  
Name of other party to Joint Research Agreement: \_\_\_\_\_

4. Application number(s) or patent number(s):  
This document is being filed together with a new application:  Yes  No  
A. Patent Application No(s). 11/732,776  
Date Filed: April 4, 2007  
P&G Case: 10331M  
Confirmation No.: 2399  
B. Patent No(s). \_\_\_\_\_  
P&G Case: \_\_\_\_\_  
Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:  
Name: CENTRAL DOCKETING  
Internal Address: THE PROCTER & GAMBLE COMPANY  
Street Address:  
Intellectual Property Division  
Winton Hill Business Center - Box 412  
6250 Center Hill Avenue  
Cincinnati, OH 45224  
Phone: (513) 627-4210  
Fax Number: (513) 627-8118  
Email Address : matthews.ae@pg.com

6. Total number of applications and patents involved: [ 1 ]  
7. Total fee (37 CFR 3.41):.....\$40.00  
 Authorized to be charged to deposit account  
8. Deposit account number:  
16-2480  
Authorized User Name: Armina E. Matthews

Armina E. Matthews  June 11, 2007  
Name of Person Signing Signature Date  
Total number of pages including cover sheet, attachments, and documents: [ 5 ]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450

CH \$40.00 162480 1173276

## GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **LIQUID LAUNDRY DETERGENTS CONTAINING CATIONIC HYDROXYETHYL CELLULOSE POLYMER**, Attorney's Docket No. **10331M** and filed in the United States Patent Office as Number 11/732,776, on April 4, 2007 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

**Peter Gerard Gray of Avenue General Lartigue, 67, Brussels, Belgium, 1200**  
**Karel Jozef Maria Depoot of Oudenaardestraat 72, Anzegem - Vichte, Belgium, 8570**  
**Luc Marie Willy Lievens of Kleine Ommegangweg 21, Erpe-Mere, Belgium, B-9420**  
**Falke Elisabeth Vanneste of Temselaan 100, Strombeek-Bever, Belgium, 1853**  
**Serge Omer Alfons Jean Thoof of Hofstadstraat 3, Herzele, Belgium, 9550**

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, P&G-Clairol, Inc. and The Gillette Company) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 11/732,776 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Peter Gerard Gray  
Peter Gerard Gray

22 May 2007  
Date

On this 22 day of MAY, 2007, before me personally appeared Peter Gerard Gray, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Allison Daniels  
Witness

Karel Jozef Maria Depoot  
Karel Jozef Maria Depoot

22 MAY 2007  
Date

On this 22 day of MAY, 2007, before me personally appeared Karel Jozef Maria Depoot, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

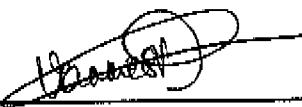
Peter De Nies  
Witness

Luc Marie Willy Lievens  
Luc Marie Willy Lievens

29 MAY 2007  
Date

On this 29 day of MAY, 2007, before me personally appeared Luc Marie Willy Lievens, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.


Rudi Pittus  
Witness  
RUDI PITTUS



Falke Elisabeth Vanneste

25 May 2007  
Date

On this 25 day of May, 2007, before me personally appeared Falke Elisabeth Vanneste, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.


  
Witness E. Nestle



Serge Omer Alfons Jean Thoof

29 May 2007  
Date

On this 29 day of May, 2007, before me personally appeared Serge Omer Alfons Jean Thoof, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
Witness T. Goetsch

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**TO: United States Patent and Trademark Office**

Fax No. (571) 273-0140

Phone No. (571) 272-3350

**FROM: Jennifer Schmidt (Typed or printed name of person signing Certificate)**

Fax No. (513) 627-8118

Phone No. (513) 627-6869

Application No.: 11/732,776

Inventor(s): Gray *et al.*


Filed: April 4, 2007

Docket No.: 10331M

Confirmation No.: 2399

**FACSIMILE TRANSMITTAL SHEET AND**  
**CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8**

*I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on June 11, 2007, to the above-identified facsimile number.*

 (Signature)

Listed below are the item(s) being submitted with this Certificate of Transmission:\*\*

- 1) Recordation Form Cover Sheet
- 2) Global General Assignment (3 pages)

**Number of Pages Including this Page: 5****Comments:**

**\*\*Note:** Each paper must have its own certificate of transmission, OR this certificate must identify each submitted paper.

*(FAX-USPTO.doc Revised 11/18/2005)*