PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TARA KINGSBERRY	05/30/2007

RECEIVING PARTY DATA

Name:	CELS ENTERPRISES, INC.	
Street Address:	3485 SOUTH LA CIENEGA BOULEVARD	
City:	LOS ANGELES	
State/Country:	CALIFORNIA	
Postal Code:	90016	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29286302

CORRESPONDENCE DATA

Fax Number: (310)824-9696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: DOUGLAS R. PETERSON /FULWIDER PATTON LLP

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ATTORNEY DOCKET NUMBER: CELS-76657

NAME OF SUBMITTER: DOUGLAS R. PETERSON

Total Attachments: 2

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PATENT REEL: 019417 FRAME: 0728 **ASSIGNMENT**

This Assignment, is made by TARA KINGSBERRY of Los Angeles, California,

Assignor, to CELS ENTERPRISES, INC., a California corporation, Assignee, having a place of

business at 3485 South La Cienega Boulevard, Los Angeles, CA 90016.

WHEREAS, Assignor has invented a new, original and ornamental design for a useful

JELLY SHOE, for which an application for United States Design Patent was filed on May

1, 2007, and has Application No. 29/286,302; and

WHEREAS, Assignor believe herself to be the original, first inventor of the design

disclosed and claimed in said application for Design Patent; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire

right, title and interest in and to said design, said application, and any Design Patent that may be

granted for said design in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the

entire right, title and interest in and to said design, said application, and any Design Patent that

may be granted for said design in the United States and throughout the world, including the right

to file foreign applications directly in the name of the Assignee and to claim for any such foreign

applications any priority rights to which such applications are entitled under international

conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no

expense to Assignor, she and her legal representative(s) and assigns will do all lawful acts,

including the execution of papers and the giving of testimony, that may be necessary or desirable

for obtaining, sustaining, reissuing or enforcing Design Patent in the United States and

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throughout the world for said design, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said design, said application, and any Design Patent granted for said design in the United States and throughout the world.

Assignor represents and warrants that she has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Design Patent granted for said design, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said design.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written herein below.

Assignor:

Date:

78458.1

RECORDED: 06/12/2007

TARA KINGSBERRY

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