

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Thomas B Barker</td><td>06/05/2007</td></tr><tr><td>Ronald A Katz</td><td>06/06/2007</td></tr><tr><td>Gary L West</td><td>06/13/2007</td></tr></tbody></table>	Name	Execution Date	Thomas B Barker	06/05/2007	Ronald A Katz	06/06/2007	Gary L West	06/13/2007	
Name	Execution Date								
Thomas B Barker	06/05/2007								
Ronald A Katz	06/06/2007								
Gary L West	06/13/2007								
RECEIVING PARTY DATA									
Name:	West Corporation								
Street Address:	11808 Miracle Hills Drive								
Internal Address:	MSW11-Legal								
City:	Omaha								
State/Country:	NEBRASKA								
Postal Code:	68154								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10877963</td></tr></tbody></table>	Property Type	Number	Application Number:	10877963					
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Application Number:	10877963								
CORRESPONDENCE DATA									
Fax Number:	(402)963-1599								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	402-965-7077								
Email:	mazarinelli@west.com								
Correspondent Name:	Michele Zarinelli								
Address Line 1:	11808 Miracle Hills Drive								
Address Line 2:	MSW11-Legal								
Address Line 4:	Omaha, NEBRASKA 68154								
ATTORNEY DOCKET NUMBER:	PAT-009K2								
NAME OF SUBMITTER:	Raffi Gostanian								

CH \$40.00 10877963

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REEL: 019423 FRAME: 0702

Total Attachments: 5

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ASSIGNMENT

WHEREAS, we (or I) Thomas B. Barker, a citizen of the United States, residing at 13430 Hamilton Street, Omaha, Nebraska 68154, and Gary L. West, a citizen of the United States, residing at 9746 Ascot Dr., Omaha, Nebraska 68114 and Ronald A. Katz, a citizen of the United States, residing at 570 South Mapleton Drive, Los Angeles, California 90024 (hereinafter "Inventors"), have invented a new and useful METHODS FOR INTELLIGENT AND DYNAMIC SELECTION AND PRESENTATION OF INFORMATION TO USERS and have executed an application for a United States patent disclosing and identifying the invention, which application has been filed and assigned U.S. Serial No. 10/877,963; and

WHEREAS, West Corporation, a Nebraska corporation, having a place of business at 11808 Miracle Hills Drive, Omaha, Nebraska 68154 (hereinafter "Assignee") is desirous of acquiring the exclusive right, title and interest in and to the invention and any patent applications filed thereon, and in and to any Letters Patent or similar legal protection to be granted and issued therefore in the United States of American, its territories and possessions, and in all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration acknowledged by the Inventors to have been received in full from the Assignee:

The Inventors do hereby sell, assign, transfer and convey unto the Assignee, the entire right, title and interest (a) in and to the application and the invention; (b) in and to all rights to apply for foreign patents on the invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on the invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution or continuation of any of the applications and (d) in an to each and every reissue or extensions of any of the patents.

The Inventors hereby jointly and severally covenant and agree to cooperate with the Assignee to enable the Assignee to enjoy the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by the Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers and other assistance all to the extent deemed necessary or desirable by the Assignee (a) for perfecting in the Assignee the right, title and interest herein conveyed; (b) for prosecuting any of the applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering the invention (d) for filing and prosecuting applications for reissuance of any of the patents; (e) for interference or other priority proceedings involving the invention, and (f) for legal proceedings involving the invention and any applications therefore and any patents granted thereon, including, without limitation, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions, provided, however, that the expense incurred by the Inventors in providing such cooperation shall be paid for by the Assignee.

The terms and covenants of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representatives and shall be binding upon the Inventors, their respective heirs, legal representatives and assigns.

The Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

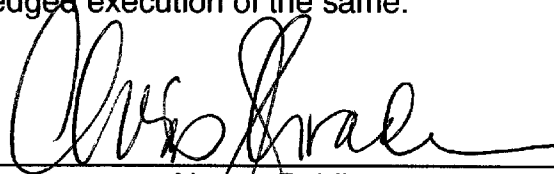
Date: 6.5.2007

Thomas B. Barker

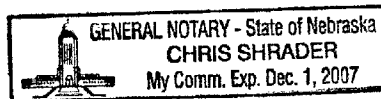
United States of America)

State of Nebraska) ss:County of Douglas)

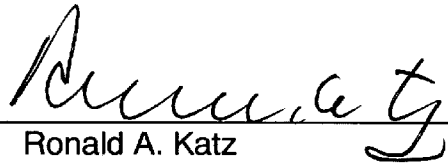
On this 5th day of June, 2007, before me personally came Thomas B. Barker, to me know to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



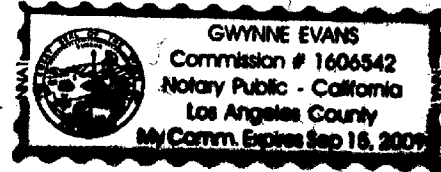
Notary Public

My commission expires: 12-1-07.


Date:

6/6/07
Ronald A. Katz

United States of America)

State of CALIFORNIA) SS:County of LOS ANGELES)

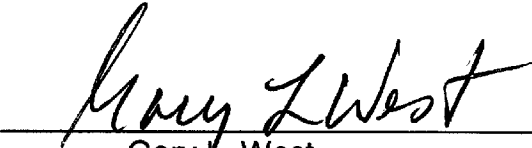
On this 6th day of June, 2007, before me personally came Ronald A. Katz, to me know to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.


Notary Public

My commission expires:

9/15/2009.

Date:


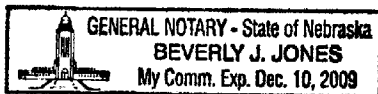
6/13/2007

Gary L. West

United States of America)

State of Nebraska) ss:County of Douglas)

On this 13th day of June, 2007, before me personally came Gary L. West, to me know to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary PublicMy commission expires: Dec 10, 2009.

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