

S-31

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DEPARTMENT OF COMMERCE
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To the Honorable Commissioner of Patents and Trademarks
thereof.

103415254

attached original documents or copy

1. Name(s) of conveying party(ies)/execution date(s):

Stephen WILSON

Execution Date: 05/30/2007

 Additional name(s) of conveying parties attached.

2. Name and Address of receiving party(ies):

Name: Brand Services, LLC

Internal Address:

Street Address: 15450 South Outer Highway 40

City: Chesterfield

State/Country: Missouri

Zip: 63017

 Additional name(s) & address(es) attached.

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: 05/31/2007

A. Patent Application No.(s): _____ B. Patent No.(s): _____

 Additional numbers attached.

5. Name and address of party to whom correspondence concerning document should be mailed:

Christopher R. Carroll
Greensfelder, Hemker & Gale, PC
2000 Equitable Building
10 S. Broadway
St. Louis, MO 63102

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
07-1985
(below-signed is an authorized user of the deposit account)

05/01/2007 CN 00000065 11807968
FC:8021 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher R. Carroll, 52,700 Christopher R. Carroll S-31-07
Name and Registration Number Signature Date

Total number of pages, including cover sheet, attachments, and documents: [3]

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450.
Via Facsimile: 571-273-0140

ASSIGNMENT

WHEREAS, I, STEPHEN WILSON, of 31 Seymour Avenue,
Toronto, Ontario, M4J 3T3, CANADA

have invented certain new and useful improvements (the invention) in

TOEBOARD CLAMP SYSTEM

which is described in the application for a patent for such invention as attached hereto

AND WHEREAS, BRAND SERVICES LLC.
a Delaware Corporation

(hereinafter "ASSIGNEE").of 15450 South Outer Highway 40, #270
Chesterfield, MO 63017
U.S.A.

desires to acquire an interest therein;

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout, the United States of America, its territories and all other foreign countries with the exception of Canada, in and to the said invention as described in said application, together with the entire right, title and interest in and to the said application and such Letters Patent as may issue thereon; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by me had this assignment and sale not been made; I hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. I hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention,

carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world with the exception of Canada, any and all Letters Patent by attorneys and agents of ASSIGNEE selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein.

AND, I hereby further agree for myself and my executor and administrator to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereof may be involved.

AND, I do hereby authorize and request such Letters Patent as shall be granted upon said application or applications based thereon to issue to said ASSIGNEE, its successors, assigns and legal representatives;

SIGNED at the City of Toronto, Ontario, Canada
this 30th day of May, 2007.


STEPHEN WILSON

WITNESS:

Indrajit Roy Chowdhury MAY 30/07

DECLARATION

I, INDRAJIT ROY CHOWDHURY whose full post office address
(Witness - Print)

is 1015, SPYSTON COURT MISSISSAUGA, ONT. L4Y 2W2,
declare:

That I was personally present and did see STEPHEN WILSON
who is personally known to me to be the person named in the attached Assignment duly sign
and execute the same.

Indrajit Roy Chowdhury
(Witness - Signature)

this 30th day of MAY, 2007. -

WH 12-876US

PATENT