

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Koji Abe</td><td>06/03/2007</td></tr><tr><td>Hidefumi Araki</td><td>06/03/2007</td></tr><tr><td>Shuji Nishihama</td><td>06/03/2007</td></tr><tr><td>Tetsuya Kanemaru</td><td>06/03/2007</td></tr></tbody></table>	Name	Execution Date	Koji Abe	06/03/2007	Hidefumi Araki	06/03/2007	Shuji Nishihama	06/03/2007	Tetsuya Kanemaru	06/03/2007	
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Tetsuya Kanemaru	06/03/2007										
RECEIVING PARTY DATA											
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Street Address:	5-5, Ginza 7-chome										
City:	Chuo-ku, Tokyo										
State/Country:	JAPAN										
Postal Code:	104-8010										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11721472</td></tr></tbody></table>	Property Type	Number	Application Number:	11721472							
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Application Number:	11721472										
CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Kenneth A. Clark										
Total Attachments: 2											
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PATENT
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ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned
in

MODIFIED POWDER AND COSMETIC COMPOSITION USING THE SAME

that are the subject of an application for a U.S. Patent, (Application No. 11/721472,
filed 12 June 2007), which application is further identified as Rankin, Hill,
Porter & Clark LLP Docket No. IWI-17331.

WHEREAS, SHISEIDO CO., LTD., a corporation of Japan, and having a place
of business at 5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-8010 JAPAN, hereinafter
referred to as "assignee", is desirous of acquiring all right, title, and interest throughout
the world in, to, and under said improvements and inventions and patent rights
therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt
and sufficiency of which are hereby acknowledged, all right, title, and interest, in the
United States and throughout the world, in, to and under said improvements and
inventions and all patents, patent applications, patent rights, and inventor's certificates
thereof, therefor, and therein, including without limitation said application for patent in
the United States, all divisions and continuations thereof, all patents which may be
granted thereon, all reissues and extensions thereof, all right to sue for past
infringement thereunder, all patents which may be granted for said improvements and
inventions by states or nations other than the United States, or by other authority,
entity, or organization, and all applications therefor, have been and are hereby sold,
assigned, transferred, and delivered unto assignee, its successors and assigns; and it
is covenanted and agreed by the undersigned, and for executors, administrators, and
legal representatives of the undersigned, that at assignee's request any and all
applications, affidavits, assignments, and other instruments will be made, executed,
and delivered as may be necessary, or desirable to secure for or vest in assignee, its
successors or assigns, any improvement, inventions, right, title, interest, application,
patent, patent right or other right or property covered by this assignment, and the
United States Commissioner of Patents and Trademarks is hereby requested and
authorized to issue any and all United States patents granted on any of said
applications to assignee as owner of the entire right, title, and interest in, to, and under
the same, and appropriately empowered officials of foreign countries are hereby
authorized to issue any letters patent granted on any of said applications to assignee
as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Rankin, Hill, Porter & Clark LLP the
power to insert on this assignment any identification that may be necessary or
desirable in order to comply with the rules of the United States Patent and Trademark
Office for recordation of this document.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

- (1) Inventor Name (sole or joint): **ABE Koji**

Signature: Koji Abe

Today's Date : 06/03/2007

Witness: Akio Nasu

Witness: Yasunori Nakama

- (2) Inventor Name (joint): **ARAKI Hidefumi**

Signature: Hidefumi Araki

Today's Date : 06/03/2007

Witness: Akio Nasu

Witness: Yasunori Nakama

- (3) Inventor Name (joint): **NISHIHAMA Shuji**

Signature: Shuji Nishihama

Today's Date : 06/03/2007

Witness: Akio Nasu

Witness: Yasunori Nakama

- (4) Inventor Name (joint): **KANEMARU Tetsuya**

Signature: Tetsuya Kanemaru

Today's Date : 06/03/2007

Witness: Akio Nasu

Witness: Yasunori Nakama