

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Kimberly J. Madden		05/31/2007
RECEIVING PARTY DATA		
Name:	Sassy Tails, LLC	
Street Address:	1140 Woodruff Road, Suite 106	
City:	Greenville	
State/Country:	SOUTH CAROLINA	
Postal Code:	29607	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29288237	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Correspondent Name:	Seann P. Lahey	
Address Line 1:	101 North Main Street, Suite 900	
Address Line 4:	P.O. Box 10827, SOUTH CAROLINA 29601	
ATTORNEY DOCKET NUMBER:	036589.00009	
NAME OF SUBMITTER:	Seann P. Lahey	
Total Attachments: 1 source=Madden.09 Assignment#page1.tif		

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ASSIGNMENT

WHEREAS, I, Kimberly J. Madden of 300 Stayman Court, Simpsonville, SC 29681, have invented certain new and useful improvements in **AN ELASTIC BOOKMARK HAVING A DISPLAY BUTTON** for which a United States Design Patent Application was filed; hereby authorize and request, Seann P. Lahey, of McNair Law Firm, P.A., P.O. Box 10827, Greenville, South Carolina 29603-0827, to insert here in parentheses (Application number 29/288,237, filed 06/05/07) the application number and filing date of said application when known; said patent application and the invention described therein being hereafter referred to as the "Patent Rights";

WHEREAS, Sassy Tails, LLC, a South Carolina Limited Liability Company, having a place of business at 1140 Woodruff Road, Suite 106, Greenville, SC 29607, is desirous of acquiring the entire right, title and interest in and to said Patent Rights, and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, for good and valuable consideration given to me in hand paid, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, I, the aforesaid have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Sassy Tails, LLC, its successors and assigns, the full and exclusive right to the said invention in the United States and its territorial possessions, and in all foreign countries, and the entire right, title and interest to the Patent Rights and interest in and to any and all Letters Patent of the United States and its territorial possessions, and in any and all foreign countries to be obtained therefor on said invention or any continuation, division, renewal, substitute or reissue, or reexamination thereof for the full term for which the same may be granted.

I hereby authorize and request the Patent Office to assign the above identified Patent Application to Sassy Tails, LLC as the assignee of my entire right, title and interest in and to the same.

Further, I will communicate to Sassy Tails, LLC any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid said Sassy Tails, LLC, its successors and assigns, to obtain and enforce proper protection for said inventions and Patent Rights and Letters Patent in the United States, and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 31
day of May, 2007.


Kimberly J. Madden