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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Christopher Alviar	05/24/2007
Tyler Sean Gilbert	05/24/2007
Matt Day	06/05/2007
Jordan Nollman	06/05/2007

RECEIVING PARTY DATA

Name:	Pacific Market International, LLC	
Street Address:	2401 Elliott Avenue	
Internal Address:	Fourth Floor	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98121	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29276797	

CORRESPONDENCE DATA

500297417

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Address Line 4: Seattle, WASHINGTON 98101-3045

ATTORNEY DOCKET NUMBER: 69311-96

NAME OF SUBMITTER: George C. Rondeau, Jr.

PATENT

REEL: 019438 FRAME: 0618

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PATENT REEL: 019438 FRAME: 0619

ASSIGNMENT

WHEREAS, we, Christopher Alviar, Tyler Sean Gilbert, Matt Day, and Jordan Nollman (hereinafter referred to as ASSIGNORS), having post office addresses of 275 Dorffel Drive East, Seattle, Washington 98112; 15155 SE 48th Drive, Bellevue, Washington 98006; 425 2nd Street #301, San Francisco, California 94107; and 445 Upper Terrace #3, San Francisco, California 94117, respectively, are the joint inventors of an invention entitled "BEVERAGE CONTAINER," as described and claimed in the specification forming part of an application for United States letters patent filed February 6, 2007, as United States Patent Application No. 29/276,797.

WHEREAS, Pacific Market International LLC (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at 2401 Elliott Avenue, Fourth Floor, Seattle, Washington 98121, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request that any letters patent that may be granted issue to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent

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PATENT REEL: 019438 FRAME: 0620

on said invention, for litigat	tion regarding said letters patent, or for the purpose of
protecting title to said inver	ntion or letters patent therefold
5/24/07	By State
Date	Christopher Alviar
STATE OF WA COUNTY OF King	
COUNTY OF King	/) ss. /_)
I certify that I know	or have satisfactory evidence that Christopher Alviar is the
person who appeared before	ore me, and said person acknowledged that he signed this
instrument and acknowled purposes mentioned in the	ged it to be his free and voluntary act for the uses and
purposes mentioned in the	
	Dated 5-24-07 Signature of Notary Public Dawn Packson
	Notary Public Down packson
	Printed Name Dovcen Jackson
	My appointment expires 8-11-02
5/24/9-	By WASTAW
Date	Tyler Sear/Gilbert,
	V
. ^	
STATE OF WA)) ss
COUNTY OF KIND	<u>_</u>)
	or have satisfactory evidence that Tyler Sean Gilbert is the
person who appeared before	ore me, and said person acknowledged that he signed this liged it to be his free and voluntary act for the uses and
purposes mentioned in the	e instrument.
	Dated 5-24-07
	Signature of
	Notary Public) Men Gades VI
	Printed Name Doveets Jackson
	My appointment expires

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REEL: 019438 FRAME: 0621

Date STATE OF COUNTY OF San Fre	mo) in a in a anoxio	By S Matt Day
appeared before me, and	said person acknowledge	ory evidence that Matt Day is the person who owledged that he signed this instrument and y act for the uses and purposes mentioned in the signed this instrument and y act for the uses and purposes mentioned in the signed that the signed that the signed that he
Date STATE OF Country OF San Fra	IMA) SS. UNOSCO	Jordan Nollman
		person acknowledged that he signed this

instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated . Signature of **Notary Public Printed Name** My appointment expires 2010



SEA 1956699v1 0069311-000096 Seattle

RECORDED: 06/15/2007

REEL: 019438 FRAME: 0622