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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
			ame	Execution Date	
Junichi Naoi					
RECEIVING PARTY DATA					
Name:	Sony Computer Entertainment Inc.				
Street Address:	2-6-21 Minami-Aoyama Minato-ku				
City:	Токуо				
State/Country:	JAPAN				
Postal Code:	107-0062				
PROPERTY NUMBERS Total: 1 Property Type Number					
Application Number: 1174		17419			
CORRESPONDENCE DATA					
Fax Number: (732)634-6887					
Fax Number: (732)634-6887 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 732-634-7634					
Email: zgonzalez@kggd.com Correspondent Name: Matthew B. Dernier					
Correspondent Name: Matthew B. Dernier Address Line 1: Kaplan Gilman Gibson & Dernier LLP					
Address Line 2: 900 Route 9 North					
Address Line 4: Woodbridge, NEW JERSEY 07095					
ATTORNEY DOCKET NUMBER:			545/120		
NAME OF SUBMITTER:			Matthew B. Dernier		
Total Attachments: 1 source=SC-70219US-545-120-Executed-Assignment#page1.tif					

Attorney Docket No.:545/120 SCEI Ref. No.:SC06096US00

____; or

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

NAOI having an address at c/o of Sony Computer Assignor: Junichi Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,

Assignee: Sony Computer Entertainment Inc. having an address at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan.

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[] a United States patent application signed by Assignor on _____, 2006, and entitled

[X] a United States patent application filed in the U.S. Patent and Trademark Office on April 30, 2007, Application Serial No. 11/741,945, entitled Reduced Z-Buffer Generating Method, Hidden Surface Removal Method and Occlusion Culling Method; and

[] an issued United States patent, issued on _____, 200_, under United States Patent No. _____.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States and in every foreign country, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. Assignor also assigns to Assignee all priority rights in the Patent.* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Kaplan Gilman Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is

SIGNATURE(S)

TYPED OR PRINTED NAME(S)

(1 *) 200- June 8, 2007

DATE

Junichi NAOI

First Assignor Signature

Witness <u>M ZM</u> Date <u>June 8, 20</u> Witness <u>Tomoko Sawada</u> Date June 8. 2007

Date June 8, 2007

* Strike italicized sections only if foreign rights are not intended to be assigned.

RECORDED: 06/18/2007

PATENT REEL: 019444 FRAME: 0603