

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Carl F. Hubinette	04/25/2007
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11736448
CORRESPONDENCE DATA	
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Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	16113-549001/GP-1056-01
NAME OF SUBMITTER:	Candice R. Rockett
Total Attachments: 2	
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CH \$40.00 11736448

ASSIGNMENT

For valuable consideration, I,

CARL F. HUBINETTE of
22906 39th Avenue W.
Brier, WA 98036-8281,

hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

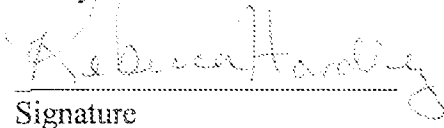
its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled **DETERMINING PROXIMITY TO TOPICS OF ADVERTISEMENTS**, filed **April 17, 2007**, and assigned U.S. Serial Number **11/736,448**, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications,

assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



CARL F. HUBINETTE

Witnessed by:



Signature

Date: 4/25/07

Rebecca Harding
Typed or Printed Name

720 4th Ave Ste. 400
Kirkland, WA 98033
Witness Address

