

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Tavis D. Schriefer</td> <td>06/15/2007</td> </tr> <tr> <td>Mr. Edward A. Stanfield</td> <td>06/15/2007</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Tavis D. Schriefer	06/15/2007	Mr. Edward A. Stanfield	06/15/2007
Name	Execution Date						
Mr. Tavis D. Schriefer	06/15/2007						
Mr. Edward A. Stanfield	06/15/2007						
RECEIVING PARTY DATA							
Name:	Ideative Product Ventures, Inc.						
Street Address:	1846 Rosemeade Parkway #144						
City:	Carrollton						
State/Country:	TEXAS						
Postal Code:	75007						
PROPERTY NUMBERS Total: 2							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>60789907</td> </tr> <tr> <td>Application Number:</td> <td>11696046</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	60789907	Application Number:	11696046
Property Type	Number						
Application Number:	60789907						
Application Number:	11696046						
CORRESPONDENCE DATA							
Fax Number:	(800)399-0181						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	800-399-0181 x33						
Email:	kevin@quickpatents.com						
Correspondent Name:	Kevin Prince						
Address Line 1:	32861 Calle Perfecto Suite A						
Address Line 4:	San Juan Capistrano, CALIFORNIA 92675						
ATTORNEY DOCKET NUMBER:	ES70308						
NAME OF SUBMITTER:	Kevin Prince						
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif							

OP \$80.00 60789907

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MS Assignment Recordation Services
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, we, Tavis D. Schriefer of 1713 Bel Air Drive, Carrollton, TX 75007 and Edward A. Stanfield, 2001 Cherbourg Drive, Plano, TX 75075 (the ASSIGNORS) have invented a certain invention for which the following patent applications have been filed:

1. Rotatable Video Connector for Cables and Adapters
Serial No. 60/789,907
Filed 5 April 2006
2. Rotatable Video Connector for Cables and Adapters
Serial No. 11/696,046
Filed 3 April 2007

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which is hereby acknowledged, ASSIGNORS do hereby:

SELL, ASSIGN AND TRANSFER to IDEATIVE PRODUCT VENTURES, INC., (the "Assignee"), a corporation of TEXAS having a place of business at 1846 Rosemeade Parkway, Suite 144, Carrollton, TX 75007 the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the above identified United States Letters Patent, such applications and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

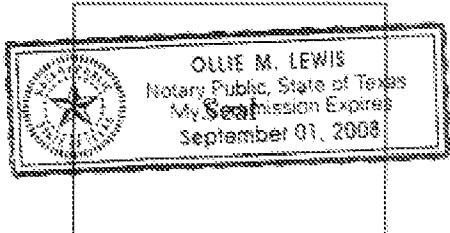
COVENANT that, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof, and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Executed on 15 June 2007 by [Signature]
Date Tavis D. Schriefer
15 June 2007 by [Signature]
Date Edward A. Stanfield

STATE OF TEXAS
County of DeWitt

BEFORE ME, this 15th day of June 2007 personally appeared the above-named individuals, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he or they executed the same of their own free will for the purposes therein expressed.



[Signature]
Notary or Consular Officer
My Commission Expires: 9-01-2008