

USPTO

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TO: KNOBBE, MARTENS, OLSON & BEAR, LLP COMPANY: 2040 MAIN STREET

05/11/2007 15:18 FAX 9497609502

KNOBBE MARTENS LLP

002

Application No.: 11/633,662
Filing Date: December 4, 2006

PATENT
Client Code: EXP.148A
Page 1

ASSIGNMENT

WHEREAS, We, Stephen Principe Semprevivo, a USA citizen, residing at 1861 Bel Air Road, Los Angeles, CA 90077, and Matthew Robert Wells, a USA citizen, residing at 1035 5th Street, #5, Santa Monica, CA 90403, have invented certain new and useful improvements in a **SYSTEM AND METHOD FOR ENHANCING LEADS** for which we have filed an application for Letters Patent in the United States, Application No. 11/633,662 Filed on December 4, 2006;

AND WHEREAS, Lower My Bills, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 2401 Colorado Avenue, Suite 200, Santa Monica, CA 90404, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, ITS successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, ITS successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, ITS successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, ITS successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

TO: KNOBBE, MARTENS, OLSON & BEAR, LLP COMPANY: 2040 MAIN STREET

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KNOBBE MARTENS LLP

003

Application No.: 11/833,682
Filing Date: December 4, 2006

PATENT
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of March, 2007



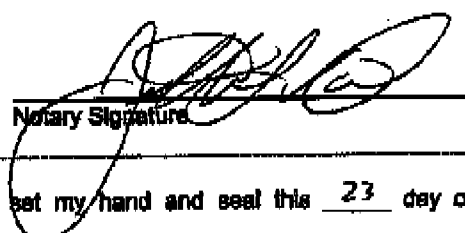
Stephen Principe Semprevivo

STATE OF California }
COUNTY OF Los Angeles } ss.

On 3/23/07 before me, Jonathan L. Nail, notary public, personally appeared Stephen Principe Semprevivo personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL] 



Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of March, 2007.



Matthew Robert Wells

STATE OF California }
COUNTY OF Los Angeles } ss.

On 3/23/2007 before me, Jonathan L. Nail, notary public, personally appeared Matthew Robert Wells personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL] 
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Notary Signature